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National Conference
San Francisco, CA**

2014 Professional Practices Program

BADGER Voters – On-Demand Voter Participation Data

State of Wisconsin

Submitted by:

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DATE: For the August 19-23, 2014 National Conference

TO: The Election Center

FROM: Kevin J. Kennedy
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Brian M. Bell, MPA
Elections and Ethics Specialist
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SUBJECT: Wisconsin's BADGER Voters Site

Wisconsin statutes and administrative rules establish the cost of purchasing Statewide Voter Registration System (SVRS) data. The price is \$25 plus \$5 per 1,000 voter records, rounded to the nearest 1,000. The minimum charge is \$30 and the maximum cost is \$12,500 (2.475 million or more voter records). Rather than first contacting G.A.B. staff or a municipal or county clerk, individuals can now make any of six standard requests independently through the Badger Voters website. The site also allows users to submit a custom data request that is outside of the standard requests.

BADGER Voters (<http://BADGERVoters.gab.wi.gov>) is a website designed to allow users to request, receive a quote, purchase, and download Wisconsin voter registration and election participation data from the SVRS. Users can complete this entire process online and independently 24 hours per day, seven days per week. This new website allows candidates, political parties, and the public to request SVRS voter data online, including voter participation based on jurisdiction or district, participation in a particular election or elections, or absentee voter information.

Confidential information in the Statewide Voter Registration System (SVRS) remains protected under state law. Private data that cannot be purchased include a voter's date of birth, driver license number, Social Security number, special accommodation needs for voters with disabilities, financial information, or any information about "confidential voters" who are victims of domestic abuse, stalking, or sexual assault.

Users must create an account through the State of Wisconsin's external account system, and

online payments are managed by the Department of Administration through U.S. Bank. This new site leverages available security features to protect confidential information and ensure that the available data cannot be accessed free of charge. The database is read-only and the site only allows access to specific non-confidential information and is only available after successful processing of the payment.

Data Requests can be paid by using a credit card or through an automated clearing house (ACH) using a checking or savings account. Credit/debit card transactions should process within a few minutes. ACH payments may take up to three business days to process. As soon as the payment has been processed and approved, requesters should receive email notification of the approved payment and that the file is available for download. Files are provided electronically, and are posted on the BADGER Voters website for requesters to download at their convenience.

The BADGER Voters site allows users to request six types of standard voter data reports, or submit a custom request. These include data requests for all statewide registered voters, all registered voters in a jurisdiction or district, voters in specific elections, permanent absentee voters, absentee voters in a specific election, and absentee ballot requests within a given date range.

The BADGER Voters site achieves several G.A.B. goals, including helping to reduce the workload of local election officials; improving public access to election information; and using technology to enhance efficiency, effectiveness, and the quality of customer service. This new site will free up the equivalent of approximately 0.50 FTE previously needed to process data requests manually. This new site reduces the number of steps involved in the voter data request process from 17 to seven and completely removes a requirement for staff involvement. The BADGER Voters site will also reduce the average total process time from about five days to about 15 minutes for about 97 percent of all voter data requests processed. Revenue from the BADGER Voters site will continue to support SVRS maintenance, as well as SVRS training and support for county and municipal clerks.

BADGER Voters Main Page

Site Address: [Home](#) [Pages](#) [Sign In](#)

Government Accountability Board
STATE OF WISCONSIN

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BADGER Voters

BADGER Voters
Help and FAQs
Contact G.A.B.

BADGER Voters

The Wisconsin Government Accountability Board's
Voter Registration and Election Participation Data Request Site

This site allows you to:

- submit a request for voter data from the Wisconsin Statewide Voter Registration System;
- receive a quote (estimated cost and number of voters that meet the request criteria);
- pay for the data using a credit card or through an Automated Clearing House (ACH) using a checking or savings account;
- and download the requested file upon successful payment.

If you are a first-time user? Already have an account?

[First-Time User?](#) [Sign In](#)

[Account Setup Instructions](#)
(requires Adobe Acrobat or Reader)

The price for data from the SVRS is \$25 plus, \$5 per 1000 voters (\$5 for up to one first thousand, and then rounded to the nearest thousand thereafter). The system is constantly updated, so it is necessary to query the system before receiving a price quote. The maximum charge for SVRS data is \$15,000. See Wis. Stat. §8.34(4) and Wisconsin Administration Code §GAR 3.03 for additional information about charges for SVRS data.

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tel (608) 266-8005 | fax (608) 267-0500 | TTY 1-800-947-3579 | email gab@wi.gov
Toll-free Voter Help Line: 1-866-VOTE-WIS (U.S. Only)

Step 1: Contact Information

New Data Request

| Steps: | 1-Contact Information | 2-Request Category | 3-Jurisdiction or Districts | 4-Review and Submit |
|--------|-----------------------|--------------------|-----------------------------|---------------------|
|--------|-----------------------|--------------------|-----------------------------|---------------------|

Contact Information

First Name: Last Name:

Address:

City: State: Zip Code:

Phone Number: Ex: Email Address:

Confirm Email:

[Fill Contact Info](#) [Next](#)

Step 2: Request Category

| Steps: | 1-Contact Information | 2-Request Category | 3-Jurisdiction or Districts | 4-Review and Submit |
|---|-----------------------|--------------------|-----------------------------|---------------------|
| Select Request Category/Scope of Request | | | | |
| <input type="radio"/> All Statewide Registered Voters | | | | |
| <input checked="" type="radio"/> All Registered Voters In The Jurisdiction Or District | | | | |
| <input type="radio"/> Voters From Specific Elections since September 2006 (specify elections below) | | | | |
| <input type="radio"/> Permanent Absentees (voters currently listed as permanent absentee) <small>Note: some municipalities do NOT use SVRS to manage absentees</small> | | | | |
| <input type="radio"/> Absentees Including Permanent From Specific Elections (specify elections below) <small>Note: some municipalities do NOT use SVRS to manage absentees</small> | | | | |
| <input type="radio"/> Absentee Requests During a Specified Time Period (specify start and end date below) <small>Note: some municipalities do NOT use SVRS to manage absentees</small> | | | | |
| <input type="radio"/> Custom Data Request <small>Note: Standard data request costs apply, plus \$75 per half-hour of customized programming required</small> | | | | |
| | | | Previous | Next |

Step 3: Jurisdiction/District

Select County Districts : Load Data

| | |
|---|---|
| <input checked="" type="checkbox"/> County : | <input checked="" type="checkbox"/> DANE COUNTY - 13 <input type="checkbox"/> DODGE COUNTY - 14 <input type="checkbox"/> DOOR COUNTY - 15 <input type="checkbox"/> DOUGLAS COUNTY - 16 <input type="checkbox"/> DUINN COUNTY - 17 |
| <input type="checkbox"/> County Supervisory District: <small>(Please select county/counties above first)</small> | <input checked="" type="checkbox"/> |

Select Municipal Districts : Load Data

| | |
|--|---|
| <input checked="" type="checkbox"/> Municipality (City / Town / Village) : <small>(Please select county/counties above first)</small> | <input type="checkbox"/> CITY OF MIDDLETON - 13255 <input type="checkbox"/> CITY OF MONONA - 13258 <input type="checkbox"/> CITY OF STOUGHTON - 13281 <input checked="" type="checkbox"/> CITY OF SUN PRAIRIE - 13282 <input type="checkbox"/> CITY OF VERONA - 13286 |
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