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Re-Booting Accessibility Compliance

Wisconsin Government Accountability Board

Submitted by:

Kevin J. Kennedy
Director and General Counsel
212 East Washington Avenue, Suite 3
Madison, Wisconsin 53707
(608) 266-8005
kevin.kennedy@wi.gov

www.gab.wi.gov

State of Wisconsin \ Government Accountability Board

212 East Washington Avenue, 3rd Floor Post Office Box 7984 Madison, WI 53707-7984 Voice (608) 266-8005 Fax (608) 267-0500 E-mail: gab@wisconsin.gov http://gab.wi.gov



JUDGE DAVID G. DEININGER Chair

> KEVIN J. KENNEDY Director and General Counsel

AccessElections!

Wisconsin Government Accountability Accessibility Compliance Program Re-Booting Accessibility Compliance

Federal and Wisconsin State laws require that all voters, regardless of disability, be able to cast a ballot both privately and independently. The State of Wisconsin, through the Government Accountability Board (Board), has taken this requirement to heart. Through its *AccessElections!* Initiative, an online computerized automated dynamic integrated system is resulting in the statewide assessments of polling places being performed with significantly increased efficiency and effectiveness that is improving and leveling the "playing field" for all of Wisconsin's voters, especially those with disabilities.

Background

- 3.2 Million Wisconsin active registered voters
- 1,851 Municipalities (cities, towns and villages) / Municipal Clerks
- 72 County Clerks
- 2,678 Polling Places (as of the April 3, 2012 Spring Election/Presidential Preference)

In 2008, the Board launched its *AccessElections!* Accessibility Compliance Program Initiative as the centerpiece of its effort to ensure that voters with disabilities have equal access to polling places (See Attachment 1). In conjunction with an Accessibility Advisory Group comprised of disability experts and advocates, Board staff developed a 27-page survey instrument designed to assess polling place compliance with Federal and State accessibility standards. The survey was field pretested in 2008 and deployed for use in 2009.

While the paper survey was used to conduct Accessibility Audits from 3009 through April 2012, by mid-2010 a process for converting the paper survey into a computerized database was the beginning of what would become a fully integrated online automated process. In 2011, in order to conduct a larger number of Accessibility Audits, the Board augmented its auditing effort by procuring temporary staff services to expand the capacity of regular staff. Regular staff and temporary auditors received intensive training that focused on the concept and need for Accessibility, the specific requirements of Federal and State law and policy of the G.A.B., the survey instrument, and the proper and correct use of the measuring tools required to assess polling place Accessibility.

The Accessibility Auditors fanned out across the state during the regularly scheduled, recall, and special elections that took place during the year in order to carefully determine compliance (See Attachment 2). Since 2012, the Board has relied solely on temporary employees to conduct Accessibility Audits. This action allows regular staff to remain in the office and perform their normal duties on Election Day and has also given the Board added flexibility to field as many auditors as are needed to meet its goals. During 2011 and the first quarter of 2012, auditors averaged nine (9) polling places per person per election.

Technological Upgrades

In the second quarter of 2012, the *AccessElections!* computerized database was completed and the Board's 27-page Accessibility Survey was migrated onto an online platform (See Attachment 3). The database was transferred to computer tablets that were used for the first time to record the accessibility audit information and findings. In addition to the survey instrument and the *AccessElections!* database,

the tablets feature GPS route mapping and digital photo capabilities. The training of Accessibility auditors was expanded to two-and-a-half days to ensure they are able to take full advantage of this new technology. In addition, field work at a mock Polling Place, set-up in collaboration with the City of Madison City Clerk, has added a realistic element to the training process. These improvements increased production markedly; auditors went from averaging nine (9) polling places to twelve (12) polling places per person per election. Given this production rate, the Board anticipates being able to conduct an initial audit of all of the state's polling places within the next three years.

This strategic step has numerous advantages, including the following:

- The computerized survey is significantly more efficient.
- The auditor need only focus on the sections of the survey that are specific to a particular polling place.
- The online platform eliminates the need for deciphering hand-print or hand-writing.
- The automated process eliminates the need for data-entry of the audited information; thereby reducing costs.
- The audited information is imported into, and automatically populates the AccessElections! Accessibility database.
- Additional functionality of the tablets adds value to the site visits, providing accurate directions ondemand and the ability to document conditions by photographs or video.

Strategic Upgrades

The Board is already expanding the functionality and utility of *AccessElections!* These improvements include upgrading and refining the training program; upgrading and refining the survey instrument and online platform; and, automating the audit reporting and administrative follow-up response time to the audited local election officials and the respective Chief Executives of the audited municipalities.

Following each election, Board staff performs a thorough debriefing of Auditors, as well as an internal analysis of audit procedures during which time best practices are identified as well as patterns and trends of non-compliance, and areas of needed improvement that were observed and documented by Auditors. In addition, during the debriefing session, the audit process, the survey instrument, and online platform and related issues are discussed. The debriefing process is dynamic and ongoing.

Functionalities are being finalized for automating the process of reporting audit findings to local election officials to permit the electronic submission of their plans of action in a way that is keyed to the findings of the Audit. Currently, reports are manually generated and require hours of painstaking work. Automated reporting will eliminate this requirement and thus accelerate the process and permit Board staff to concentrate on substantive accessibility problems rather than the generation of paperwork.

Further, during the course of a busy election year, thousands of pages of paper will be saved. Allowing municipal clerks to submit their plans of action in response to the audit findings through *AccessElections!* will make it easier for clerks to submit a more timely response, as well as allowing Board staff and local election officials identify and remove barriers significantly faster; thereby, ensuring electors with disabilities to mark and cast ballots privately and independently.

Summary

The careful implementation and judicious use of technological advancements is allowing the Wisconsin Government Accountability Board to streamline its *AccessElections!* Accessibility Compliance Program with marked and continuing improvements in efficiency. The Board is able to do more with less, and able work more quickly to resolve accessibility problems throughout the State of Wisconsin and at a reduced cost to the taxpayer.





Training Auditor

- Polling Place Accessibility
 - Survey Instrumen
 - Survey Tool
 - Tablet Compute
- Hands-on Training Conducting Audit a Mock Polling Place



Election Day Audits
Goal: 200 Audits Per Election;
1200 total in 2012



Analysis and Reporting to Municipalitie

- Findings
- Discussion
- Recommendation



Verification and Upload of Data

- Now: Automated
- Previously: Hand-Entered

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Analysis/Approval of Plans of Action

- Determination of Completeness of Plan
 - Communication/Discussion with Municipality
 - Approval

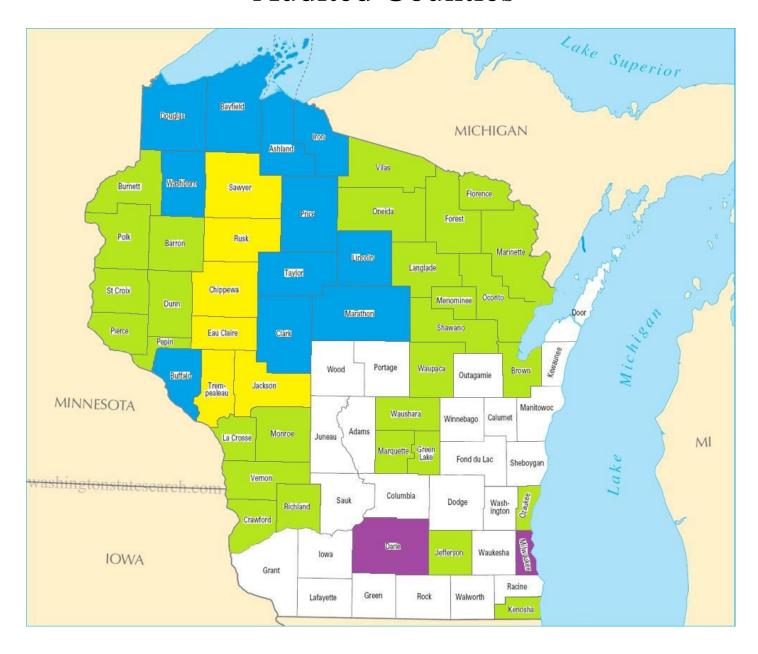


Follow-up

- Shipment of Supplies
 - Award of Grants
- Monitoring of Progress

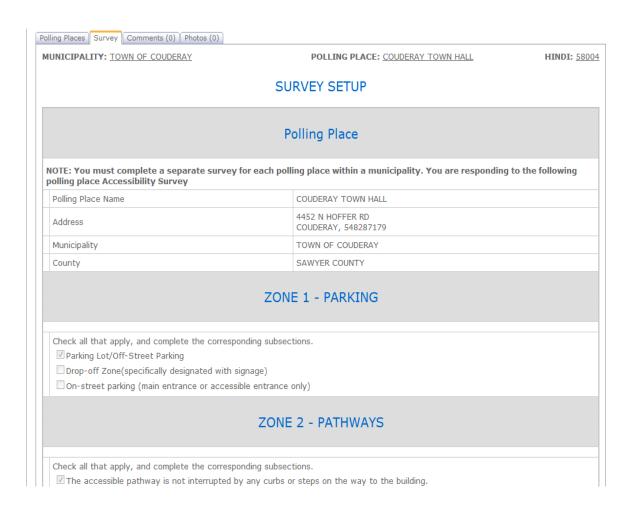
Attachment 1

Audited Counties



<mark>Blue</mark> – May 8, 2012 <mark>Yellow</mark> – April 3, 2012 <mark>Purple</mark> – February 21, 2012 Green – Year 2011 Admin
Survey Templates
Random Visits
Activity Log
Survey History
Voting System Security
Manage Supplies

G.A.B. Resource Support



An Example of the Electronic Survey