A message from
Tim Mattice, Executive Director

Alive with energy and rich in diversity, Houston is a dynamic mix of imagination, talent and first-class attractions that makes it a world-class city. Home to a vibrant economy, beautiful surroundings and a population full of optimism and spirit, it’s no wonder that Houston is a popular international destination. Houston is a large metropolis in Texas, extending to Galveston Bay. It’s closely linked with the Space Center Houston, the coastal visitor center at NASA’s astronaut training and flight control complex. The city’s relatively compact Downtown includes the Theater District, home to the renowned Houston Grand Opera, and the Historic District, with 19th-century architecture. Try one of the countless restaurants available, offering cuisine in everything from Tex Mex and South American to Middle Eastern and Vietnamese. For sports fans we have local teams representing all major sports. Do some shopping, Houston offers something to fit every budget - from the exclusive shops in Houston’s Uptown area to the outlet malls just outside the City.

Houston is our host city for the April 2022 Election Center Special Workshop. The theme for the conference will be “Navigating the Narrative”. We will hear from your colleagues and stakeholders in election administration on the myriad of new challenges facing election and voter registration administrators in 2022. Offering resources, discussions and solutions to current challenging narratives.

We will be offering two CERA/CERV Core courses and two Renewal courses. There’s information in this brochure regarding these four professional education courses.

We look forward to seeing you in Houston. Please don’t delay in reserving your hotel room or registration for the conference. Our room block at the Westin Houston Memorial City will fill up quickly.

Questions or need more details regarding the conference? Please call the Election Center at (281) 396-4309 or email services@electioncenter.org.

IMPORTANT DEADLINE INFORMATION

Workshop & Classes: Discount ends March 29, 2022
In order to obtain the discounted rate, the registration form and registration fee must be received (not postmarked), no later than March 29, 2022.

On-Site Registration
If you register on-site your name will not appear on the attendee list. Because of security concerns, a computer-generated name badge is required to enter the conference and lunch areas. On-site registration may delay admission to the conference.

Your advance registration also allows us to better plan for food and beverage, seating, and training materials. Thank you very much for your cooperation.
The Election Center's Federal I.D. Number is 54-1578880.

Cancellation Policy: Written cancellations must be received by the Election Center no later than April 8, 2022 to receive full credit toward a class, workshop, or conference to be used by December 31, 2023. There will no credit given for cancellations received on or after April 8, 2022.

Cancellations received on or after April 8, 2022.

Getting There

The Westin Houston Hotel, Memorial City is approximately 29 miles from the George Bush Intercontinental Airport (IAH) and 22 miles from the William P Hobby Airport. Taxi from IAH is $70-$90 one way and from Hobby is $55-$70 one way. Uber is approximately $25-$40 from IAH one way and $35-$60 from Hobby one way.

Parking

Self-parking $20.00 per night
Valet $30.00 per night

Registration

Please complete the registration (including your hotel reservations) at the Election Center’s website: www.electioncenter.org.

Please complete the online form, click PAY BY CHECK, and send a copy of the invoice with your check to:

Election Center 21946 Royal Montreal Dr., Suite 100, Katy, TX 77450

All payments must be received, not postmarked, by April 8, 2022.

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Reservations

Room Rate: $132.00 excluding state and local taxes.

First night deposit is non-refundable.

Hotel reservations deadline is March 29, 2022. However, if the block of rooms sells out before the deadline, rooms may not be available, or may only be available at a much higher rate.

Registration

Please complete the registration (including your hotel reservations) at the Election Center’s website: www.electioncenter.org.

Room Rate: $122.00 excluding state and local taxes.

Reservations

Check in: 3:00 pm
Check out: 12:00 pm

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Friday, April 22

8:00am - 10:00am Registration Desk Open
8:30am - 9:00am Continental Breakfast
9:00am - 12:00pm Topics TBA
12:00pm - 1:30pm No Host Lunch
1:30pm - 5:00pm Topics and Speakers TBA

Saturday, April 23

NOTE: Classes may only be taken by active Election Center members

Tentative Schedule (full draft agenda coming soon)

Wednesday, April 20

4:00pm - 8:00pm Registration Desk Open
4:00pm - 5:00pm CERA/CERV Focus Group Discussion (open to all members)
6:00pm - 7:30pm Welcome Reception

Thursday, April 21

8:00am - 3:00pm Registration Desk Open
8:30am - 9:00am Continental Breakfast
9:00am - 10:15am Welcome and Keynote Address
10:15am - 12:00pm Topics TBA
12:00pm - 1:30pm Hosted Lunch
1:30pm - 5:00pm Topics to include:
   Physical Building Security discussion by local election official
   U.S. EAC 2022 initiatives and resources
   Electoral Voter Registration Day (EVRD) discussing Civic Holidays
   Do Threats to Election Officials Task Force and Byrne JAG funds
   Aubyn University – Updates: The Journal of Election Administration Research & Practice - New Publication by and for the Election Administration Community.

Fees

$499 per class before 4/8/22 - $579 after 4/8/22

Saturday, April 23

12:00pm - 1:30pm Lunch for Students Only
1:30pm - 4:30pm Courses Continued

Sunday, April 24

8:00am - 11:00am Courses Continued

Course #3

Planning & Budgeting For Elections & Voter Registration
Instructor: Mitchell Brown, Ph.D., Auburn University, Auburn, AL

The course covers strategic management and budgeting. The learning objective is to provide participants with the knowledge and skills required for effective strategic planning and the various budgeting techniques exist in practice. The course links the skills and knowledge of effective planning and budgeting techniques to total quality improvement for elections and voter registration.

Course #4

Election Information Access & Security
Instructor: William Amison, Ph.D., Auburn University, Auburn, AL

Effective use of modern technology has become a vital part of election and voter registration administration. Automation can greatly improve productivity and efficiency but technology designs and solutions must be properly evaluated if expenses and potentially catastrophic problems are to be avoided. This course will focus on types of technology available and will expose participants to types of uses for the technologies. Technology will be examined for the ways it can be used to more effectively serve both the internal publics as well as the internal needs of our employees and other governmental offices. One principle focus, however, will be to look at how technology changes the nature of the way tasks are accomplished and how to manage those tasks in a changed environment.

CREDIT FOR RENEWAL COURSES IS GIVEN ONLY TO GRADUATE STUDENTS RENEWING THEIR CERA STATUS

Renewal Course #19

Developments in State and National Election Law
Instructor: Kathleen Hale, Ph.D., Auburn University, Auburn, AL

The right to vote is a fundamental, constitutional guarantee enshrining an inchoate principle of democracy, to wit, an equal opportunity to participate in the making of public law. This course will be concerned with how the laws governing elections further or hinder the attainment of the democratic goal. Special attention will be devoted to the analysis of constitutional requirements and prohibitions applied to federal and state statutes.

Renewal Course #34

Electoral Administration Research Update: Applied Research to Benefit Election Professionals
Instructor: Soren Jordan, Ph.D., Auburn University, Auburn, AL

The course applies recent research in election administration including major surveys and projects from institutes, foundations, and centers around the country, and analysis findings to identify tools to improve practice in the field.