

# 37th Annual National Conference

## PROGRAM AGENDA



August 20-24, 2022  
The Grand Hyatt Hotel  
Denver, Colorado

  
**ELECTION CENTER**  
THE NATIONAL ASSOCIATION *of* ELECTION OFFICIALS

# Board of Directors

**Mitchell Brown**

Auburn, AL

**Shauna Dozier, CERA**

Jonesboro, GA

**Susan Gill, CERA**

Inverness, FL

**Joe Gloria, CERA**

North Las Vegas, NV

**Kathleen Hale**

Auburn, AL

**Mary Hall, CERA**

Olympia, WA

**Dean Logan, CERA**

Norwalk, CA

**Alice Miller**

Washington, DC

**Steve Moreno, CERA**

Greeley, CO

**Julie Pearson, CERA**

Chandler, AZ

**Tom Wilkey**

Asheville, NC



# Program Agenda

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## Saturday, August 20, 2022

8:00-9:00am	Class Registration	(GHCC Foyer)
9:00am-4:30pm	Course 5: Ethics Dr. Jon Fisk, Auburn University	(Mt. Elbert A)
	Course 6: Communications Dr. Ryan Williamson, Auburn University	(Mt. Elbert B)
	Course 18: Conflict Management Dr. John Morris, Auburn University	(Grays Peak)
	Course 35: (NEW) Reframing the Public Narrative Dr. Kathleen Hale and Dr. Mitchell Brown, Auburn University	(Mt. Evans)
12:00-1:30pm	Lunch (Students only)	(Mt. Sopris Lobby Level)

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## Sunday, August 21, 2022

8:00-11:00am	Courses 5, 6, 18 and 35 continued (same meeting rooms as Saturday)	
1:00-2:00pm	PEP Board Committee Meeting (PEP Members Only)	(Mt. Harvard 3rd floor)
2:00-6:00pm	Educational Exhibit Area Open	(Colorado Foyer)
2:00-3:00pm	Postal Committee Meeting (everyone welcome)	(Mt Oxford 3rd floor)
3:00-4:00pm	Legislative Committee Meeting (everyone welcome)	(Mt. Princeton 3rd FL)
4:00-5:00pm	CERA/CERV: Focus Group Discussion on Certification Course Content (everyone welcome)	(Mt. Columbia 3rd FL)
6:00-7:30pm	Registration Desk Open Welcome Reception	(Colorado Foyer 2nd FL) (Aspen Ballroom 2nd FL)

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## Monday, August 22, 2022

(All plenary sessions today will be held in the Colorado Ballroom 2nd Floor)

- 8:00am-3:00pm Registration Desk Open (Colorado Ballroom Foyer)
- 8:30am-9:30am Continental Breakfast (Colorado Ballroom Foyer)
- 8:00am-5:00pm Educational Exhibits Open (Colorado Ballroom Foyer)
- 9:00am-9:30am Welcome/Announcements  
Tim Mattice, CERA, Executive Director, Election Center
- 9:30-10:15am Keynote Address  
Matt Crane, Executive Director, Colorado County Clerks Association
- 10:15-10:30am Results of the Trust in Elections Research Project: Auburn University
- 10:30-11:00am Lifetime and Hall of Fame Award Presentations:  
Tim Mattice, Election Center
- 11:00-12:00pm USPS: Review of Mail Service for Midterms and Task Force Report:  
Amber McReynolds, USPS Board Governors; Dan Bentley, Manager Election & Government Mail Programs; USPS; Adrienne Marshall, Director Election & Government Mail Services, USPS; Tammy Patrick, Senior Advisor, Democracy Fund
- 12:00-1:30pm No Host Lunch
- 1:30-4:00pm Professional Practices Presentations "and the winner is..."  
Facilitated by Dawn Williams, Retired Election Official, Iowa and Armando Salud, Election Manager, Yolo County, CA
- 4:00-4:30pm Discussion of Electronic Registration Information Center (ERIC):  
Shane Hamlin, Executive Director
- 4:30-5:00pm Crisis Management:  
Elizabeth Howard, Senior Counsel Brennan Center for Justice, NYU School of Law

## Monday, August 22, 2022 (Cont'd)

6:00-9:00pm Dinner and Evening Event (Aspen Ballroom 2nd Floor)  
Ticket Required (one is included with registration)

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## Tuesday, August 23, 2022

8:00-9:00am Registration Desk Open (Colorado Ballroom Foyer)

8:00-11:00am Educational Exhibit Area (Colorado Ballroom Foyer)

8:30-9:00am Continental Breakfast

9:00-10:00am **Concurrent Discussion Groups**

Breakout #1

9:00-10:00am Trust in Elections/Journal of Election Administration, Research & Practice (Mt. Elbert B)  
(Auburn University & members of Journal Editorial Team)

Breakout #2

9:00-9:30am Best Practices for using Twitter as a Government Account/Official: (Grays Peak)  
Morgan Butler, Engagement and Outreach Manager for Public Policy, Twitter

9:30-10:00am Leveraging Technology for Low-Cost Solutions:  
Priya Garg, Co-Lead for the Elections Program at U.S. Digital Response (USDR); Lindsey Wilson, Elections Program Co-Lead, (USDR)

Breakout #3

9:00-9:30am Mail Ballot Resources Heading into Midterms: (Mt. Columbia)  
Lori Augino, Executive Director Vote at Home Foundation

9:30-10:00am Supporting Voters Through Evidence-Based Communication Campaigns:  
Omar Parbhoo, Vice President | ideas42

Breakout #4

9:00-10:00am Election Communication: Techniques and Resources for Telling Your Story and Engaging with the Media: (Mt. Elbert A)  
Jennifer Morrell - Partner, The Elections Group

10:00-11:30am Please visit the Educational Exhibits

## Tuesday, August 23, 2022 (Cont'd)

11:30am-2:00pm CERA/CERV Graduation Luncheon (Colorado Ballroom)  
Ticket Required (one is included with registration)

2:00-3:00pm Concurrent Discussion Groups

Breakout #1 (Mt. Sopris A)

2:00-2:30pm United States Election Assistance Commission  
(U.S. EAC)

2:30-3:00pm Member Companies Offering Facilities for Potential  
Polling Places (Civic Alliance):  
Hannah Mask, Government Affairs, Democracy Works

Breakout #2 (Mt. Sopris B)

2:00-2:30pm Ranked Choice Voting Discussion:  
Amber McReynolds, USPS Board of Governors, former  
Executive Director, Vote at Home Foundation and Denver  
Elections Director

2:30-3:00pm Coping Mechanisms for Wellness, Brain fog and  
Burn out:  
Avery Davis-Roberts, Project Assistant; Samhita Kumar,  
Mental Health and Development Specialist, Carter Center's  
Democracy Program

Breakout #3 (Maroon Peak)

2:00-2:30pm Insider Threat Mitigation:  
David Kuennen, Team Lead, Engagement, Assistance, and  
Training; Matt Crane, Senior Advisor (DHS/CISA)

2:30-3:00pm Cybersecurity Updates  
Kim Wyman, Senior Election Security Advisor (DHS/CISA):  
Marcy Andino, Senior Director (EI-ISAC)

Breakout #4 (Mt. Oxford)

2:00-2:30pm Election Officials Physical Safety Protocols  
(Task Force on Election Threats): Kenneth Polite,  
Assistant Attorney General, Criminal Division, John Keller,  
Principal Deputy Chief, Public Integrity Section United  
States Department of Justice

2:30-3:00pm Cybersecurity Protocols Leading into the Midterms:  
FBI Cyber Engagement and Intelligence Service

## Tuesday, August 23, 2022 (Cont'd)

- 3:00-4:00pm Concurrent Discussion Groups  
(Repeated from 9-10am morning sessions)
- Breakout #1 (Mt. Elbert B)  
3:00-4:00pm Trust in Elections/Journal of Election Administration,  
Research & Practice:  
Auburn University & Members of Journal Editorial Team
- Breakout #2 (Grays Peak)  
3:00-3:30pm Best Practices for using Twitter as a Government  
Account/Official:  
Morgan Butler, Engagement and Outreach Manager for  
Public Policy, Twitter
- 3:30-4:00pm Leveraging Technology for Low-Cost Solutions:  
Priya Garg, Co-Lead for the Elections Program at U.S.  
Digital Response (USDR); Lindsey Wilson, Elections  
Program Co-Lead, (USDR)
- Breakout #3 (Mt. Columbia)  
3:00-3:30pm Mail Ballot Resources Heading into Midterms:  
Lori Augino, Executive Director Vote at Home Foundation
- 3:30-4:30pm Messaging, Mailing, and Manpower: Making  
Sure Your Mail Ballots Process is Ready:  
Omar Parbhoo, Vice President | ideas42
- Breakout #4 (Mt. Elbert A)  
3:00-4:00pm Election Communication: Techniques and Resources  
for Telling Your Story and Engaging with the Media:  
Jennifer Morrell - Partner, The Elections Group
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## Wednesday, August 24, 2022

- 9:00am-4:00pm Bus Guided Tour of Downtown Denver; Guided  
Tour of History Colorado Museum; No-host lunch;  
McGregor Square; Private Tour of Empower Field;  
Brewery Tour
- Return to the Grand Hyatt at approximately 4:00pm

# Lifetime Membership

The Election Center Board of Directors awards Lifetime Memberships to recipients for service to the profession and to the Election Center. This honor entitles recipients to free membership in perpetuity for life and attendance and sessions at member costs.

The recipients of these awards:

## Life Members

Jane Carroll	2000	Julie Pearson	2014
Yvonne Smith	2000	Doug Lewis	2015
Ernie Hawkins	2005	Patricia Hawkins	2019
Connie Schmidt	2005	Steve Moreno	2019
Tom Wilkey	2005	Dawn Williams	2019
Theresa LePore	2007	Pat Wolfe	2019
Robert Montjoy	2007	Susan Gill	2021
Donetta Davidson	2007	Kathleen Hale	2021
Robert Parten	2007	Dean Logan	2021
Cathy Pearsall-Stipek	2007	Sheryl Moss	2021
Pat Hollarn	2009	Scott Konopasek	2021
Alice Miller	2010	Grace Wachlarowicz	2021
Gary Bartlett	2011	Margaret Jurgenson	2022
Janis Womack	2011	Dana DeBeavior	2022
Scott Doyle	2013	Tim Mattice	2022
Jill LaVine	2014		



# Hall of Fame

The board also bestows Hall of Fame designation to outstanding Individuals in our profession.

Requirements for Hall of Fame inductees:

- Served in the election for at least ten years
- Participated not only in their community, but also at the state level
- Worked for at least one election organization at the national level
- Led an organization (e.g. officer or committee chair)
- Earned respect and trust among peers for having an excellent office operation
- Furthered the profession through conduct and actions

The recipients of these awards:

## Hall of Fame

Jane Carroll	2000	Becky Glazier	2018
Ernie Hawkins	2000	David Orr	2018
Robert Montjoy	2005	Dawn Williams	2018
Robert Parten	2005	Jill LaVine	2018
Dick Smolka	2005	Noah Praetz	2019
Tom Wilkey	2005	Matthew Masterson	2019
Donetta Davidson	2007	Lance Gough	2021
Connie Schmidt	2005	Elaine Manlove (Posthumously)	2021
Scott Doyle	2011		
Al Davidson	2011	Tammy Patrick	2022
Alice Miller	2014	David Stafford	2022
Doug Lewis	2014	Tim Mattice	2022
Kevin Kennedy	2016	Kim Wyman	2022
Chris Thomas	2017	Joe Gloria	2022

## 37 Years of National Conferences

1985	New Orleans	2004	Washington, DC
1986	San Diego	2005	Beverly Hills
1987	Phoenix	2006	Chicago
1988	San Francisco	2007	New Orleans
1989	Reno	2008	Dallas
1990	Washington, DC	2009	San Diego
1991	San Antonio	2010	Orlando
1992	Nashville	2011	San Antonio
1993	Los Angeles	2012	Boston
1994	New Orleans	2013	Savannah
1995	Chicago	2014	San Francisco
1996	Boston	2015	Houston
1997	Atlanta	2016	Philadelphia
1998	San Diego	2017	Orange County, CA
1999	Orlando	2018	New Orleans
2000	San Francisco	2019	Orlando
2001	New Orleans	2021	Scottsdale
2002	San Antonio	2022	Denver
2003	Bal Harbour		

Special thanks  
for their generous  
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# 2023 Election Center Conferences, Workshops and Events

Please check the Election Center website Events Calendar for complete event schedule. All courses are subject to change.

The following only represents in person events:

January 12-13 Arlington, VA	JEOLC Ritz Carlton Hotel Pentagon City
February 22-26 Pasadena, CA	Special Workshop: Westin Hotel Courses 7, 8 & one Renewal Course TBA
April 27-30 Houston, TX	Special Workshop: Hilton Houston Post Oak Courses 9, 10 & one Renewal Course TBA
May 8-13 Auburn, AL	PEP Special Session Auburn Hotel Courses 1, 2, 11 & 12
July 15-22 Milwaukee, WI	PEP Summer Session Hyatt Regency Courses 1, 2, 3, 4, 5
August 23-30 TBA	38th Annual National Conference Courses 3, 4 & two Renewal Courses



THE NATIONAL ASSOCIATION *of* ELECTION OFFICIALS

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