37th Annual National Conference

PROGRAM AGENDA

August 20-24, 2022
The Grand Hyatt Hotel
Denver, Colorado

Election Center
The National Association of Election Officials
Board of Directors

Mitchell Brown
Auburn, AL

Shauna Dozier, CERA
Jonesboro, GA

Susan Gill, CERA
Inverness, FL

Joe Gloria, CERA
North Las Vegas, NV

Kathleen Hale
Auburn, AL

Mary Hall, CERA
Olympia, WA

Dean Logan, CERA
Norwalk, CA

Alice Miller
Washington, DC

Steve Moreno, CERA
Greeley, CO

Julie Pearson, CERA
Chandler, AZ

Tom Wilkey
Asheville, NC
# Program Agenda

## Saturday, August 20, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00-9:00am</td>
<td>Class Registration</td>
<td>(GHCC Foyer)</td>
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<tr>
<td>9:00am-4:30pm</td>
<td>Course 5: Ethics</td>
<td>(Mt. Elbert A)</td>
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<td></td>
<td>Dr. Jon Fisk, Auburn University</td>
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<td></td>
<td>Course 6: Communications</td>
<td>(Mt. Elbert B)</td>
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<td>Dr. Ryan Williamson, Auburn University</td>
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<td></td>
<td>Course 18: Conflict Management</td>
<td>(Grays Peak)</td>
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<td>Dr. John Morris, Auburn University</td>
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<td>Course 35: (NEW)</td>
<td>(Mt. Evans)</td>
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<td>Reframing the Public Narrative</td>
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<td>Dr. Kathleen Hale and Dr. Mitchell Brown, Auburn University</td>
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<td>12:00-1:30pm</td>
<td>Lunch (Students only)</td>
<td>(Mt. Sopris Lobby Level)</td>
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## Sunday, August 21, 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00-11:00am</td>
<td>Courses 5, 6, 18 and 35 continued</td>
<td>(same meeting rooms as Saturday)</td>
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<tr>
<td>1:00-2:00pm</td>
<td>PEP Board Committee Meeting</td>
<td>(Mt. Harvard 3rd floor)</td>
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<td>(PEP Members Only)</td>
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<tr>
<td>2:00-6:00pm</td>
<td>Educational Exhibit Area Open</td>
<td>(Colorado Foyer)</td>
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<tr>
<td>2:00-3:00pm</td>
<td>Postal Committee Meeting</td>
<td>(Mt Oxford 3rd floor)</td>
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<td>(everyone welcome)</td>
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<tr>
<td>3:00-4:00pm</td>
<td>Legislative Committee Meeting</td>
<td>(Mt. Princeton 3rd Fl)</td>
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<td>(everyone welcome)</td>
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<td>4:00-5:00pm</td>
<td>CERA/CERV: Focus Group</td>
<td>(Mt. Columbia 3rd FL)</td>
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<td>Discussion on Certification Course Content</td>
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<td></td>
<td>(everyone welcome)</td>
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<tr>
<td>6:00-7:30pm</td>
<td>Registration Desk Open</td>
<td>(Colorado Foyer 2nd FL)</td>
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<td>Welcome Reception</td>
<td>(Aspen Ballroom 2nd FL)</td>
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Monday, August 22, 2022
(All plenary sessions today will be held in the Colorado Ballroom 2nd Floor)

8:00am-3:00pm  Registration Desk Open  (Colorado Ballroom Foyer)
8:30am-9:30am  Continental Breakfast  (Colorado Ballroom Foyer)
8:00am-5:00pm  Educational Exhibits Open  (Colorado Ballroom Foyer)
9:00am-9:30am  Welcome/Announcements
               Tim Mattice, CERA, Executive Director, Election Center
9:30-10:15am  Keynote Address
              Matt Crane, Executive Director, Colorado County Clerks Association
10:15-10:30am Results of the Trust in Elections Research Project: Auburn University
10:30-11:00am Lifetime and Hall of Fame Award Presentations:
               Tim Mattice, Election Center
11:00-12:00pm USPS: Review of Mail Service for Midterms
               and Task Force Report:
               Amber McReynolds, USPS Board Governors; Dan Bentley,
               Manager Election & Government Mail Programs; USPS;
               Adrienne Marshall, Director Election & Government Mail
               Services, USPS; Tammy Patrick, Senior Advisor, Democracy
               Fund
12:00-1:30pm  No Host Lunch
1:30-4:00pm  Professional Practices Presentations “and the winner is…”
              Facilitated by Dawn Williams, Retired Election Official, Iowa
              and Armando Salud, Election Manager, Yolo County, CA
4:00-4:30pm  Discussion of Electronic Registration Information
              Center (ERIC):
              Shane Hamlin, Executive Director
4:30-5:00pm  Crisis Management:
              Elizabeth Howard, Senior Counsel Brennan Center for Justice,
              NYU School of Law
Monday, August 22, 2022 (Cont’d)

6:00-9:00pm Dinner and Evening Event (Aspen Ballroom 2nd Floor)
Ticket Required (one is included with registration)

Tuesday, August 23, 2022

8:00-9:00am Registration Desk Open (Colorado Ballroom Foyer)
8:00-11:00am Educational Exhibit Area (Colorado Ballroom Foyer)
8:30-9:00am Continental Breakfast
9:00-10:00am Concurrent Discussion Groups
  Breakout #1
  9:00-10:00am Trust in Elections/Journal of Election Administration, Research & Practice (Mt. Elbert B)
  (Auburn University & members of Journal Editorial Team)
  Breakout #2
  9:00-9:30am Best Practices for using Twitter as a Government Account/Official:
  Morgan Butler, Engagement and Outreach Manager for Public Policy, Twitter
  9:30-10:00am Leveraging Technology for Low-Cost Solutions:
  Priya Garg, Co-Lead for the Elections Program at U.S. Digital Response (USDR); Lindsey Wilson, Elections Program Co-Lead, (USDR)
  Breakout #3
  9:00-9:30am Mail Ballot Resources Heading into Midterms:
  Lori Augino, Executive Director Vote at Home Foundation
  9:30-10:00am Supporting Voters Through Evidence-Based Communication Campaigns:
  Omar Parbhoo, Vice President | ideas42
  Breakout #4
  9:00-10:00am Election Communication: Techniques and Resources for Telling Your Story and Engaging with the Media:
  Jennifer Morrell - Partner, The Elections Group
10:00-11:30am Please visit the Educational Exhibits
Tuesday, August 23, 2022 (Cont’d)

11:30am-2:00pm CERA/CERV Graduation Luncheon (Colorado Ballroom) Ticket Required (one is included with registration)

2:00-3:00pm Concurrent Discussion Groups

Breakout #1 (Mt. Sopris A)
2:00-2:30pm United States Election Assistance Commission (U.S. EAC)
2:30-3:00pm Member Companies Offering Facilities for Potential Polling Places (Civic Alliance):
   Hannah Mask, Government Affairs, Democracy Works

Breakout #2 (Mt. Sopris B)
2:00-2:30pm Ranked Choice Voting Discussion:
   Amber McReynolds, USPS Board of Governors, former Executive Director, Vote at Home Foundation and Denver Elections Director
2:30-3:00pm Coping Mechanisms for Wellness, Brain fog and Burn out:
   Avery Davis-Roberts, Project Assistant; Samhita Kumar, Mental Health and Development Specialist, Carter Center’s Democracy Program

Breakout #3 (Maroon Peak)
2:00-2:30pm Insider Threat Mitigation:
   David Kuennen, Team Lead, Engagement, Assistance, and Training; Matt Crane, Senior Advisor (DHS/CISA)
2:30-3:00pm Cybersecurity Updates
   Kim Wyman, Senior Election Security Advisor (DHS/CISA):
   Marci Andino, Senior Director (EI-ISAC)

Breakout #4 (Mt. Oxford)
2:00-2:30pm Election Officials Physical Safety Protocols (Task Force on Election Threats):
   Kenneth Polite, Assistant Attorney General, Criminal Division, John Keller, Principal Deputy Chief, Public Integrity Section United States Department of Justice
2:30-3:00pm Cybersecurity Protocols Leading into the Midterms:
   FBI Cyber Engagement and Intelligence Service
Tuesday, August 23, 2022 (Cont’d)

3:00-4:00pm  Concurrent Discussion Groups
(Repeated from 9-10am morning sessions)

Breakout #1  (Mt. Elbert B)
3:00-4:00pm  Trust in Elections/Journal of Election Administration, Research & Practice:
Auburn University & Members of Journal Editorial Team

Breakout #2  (Grays Peak)
3:00-3:30pm  Best Practices for using Twitter as a Government Account/Official:
Morgan Butler, Engagement and Outreach Manager for Public Policy, Twitter

3:30-4:00pm  Leveraging Technology for Low-Cost Solutions:
Priya Garg, Co-Lead for the Elections Program at U.S. Digital Response (USDR); Lindsey Wilson, Elections Program Co-Lead, (USDR)

Breakout #3  (Mt. Columbia)
3:00-3:30pm  Mail Ballot Resources Heading into Midterms:
Lori Augino, Executive Director Vote at Home Foundation

3:30-4:30pm  Messaging, Mailing, and Manpower: Making Sure Your Mail Ballots Process is Ready:
Omar Parbhoo, Vice President | ideas42

Breakout #4  (Mt. Elbert A)
3:00-4:00pm  Election Communication: Techniques and Resources for Telling Your Story and Engaging with the Media:
Jennifer Morrell - Partner, The Elections Group

Wednesday, August 24, 2022

9:00am-4:00pm  Bus Guided Tour of Downtown Denver; Guided Tour of History Colorado Museum; No-host lunch; McGregor Square; Private Tour of Empower Field; Brewery Tour

Return to the Grand Hyatt at approximately 4:00pm
Lifetime Membership

The Election Center Board of Directors awards Lifetime Memberships to recipients for service to the profession and to the Election Center. This honor entitles recipients to free membership in perpetuity for life and attendance and sessions at member costs.

The recipients of these awards:

<table>
<thead>
<tr>
<th>Name</th>
<th>Year</th>
<th>Name</th>
<th>Year</th>
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<tbody>
<tr>
<td>Jane Carroll</td>
<td>2000</td>
<td>Julie Pearson</td>
<td>2014</td>
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<td>Yvonne Smith</td>
<td>2000</td>
<td>Doug Lewis</td>
<td>2015</td>
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<td>Ernie Hawkins</td>
<td>2005</td>
<td>Patricia Hawkins</td>
<td>2019</td>
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<td>Connie Schmidt</td>
<td>2005</td>
<td>Steve Moreno</td>
<td>2019</td>
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<td>Tom Wilkey</td>
<td>2005</td>
<td>Dawn Williams</td>
<td>2019</td>
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<td>Theresa LePore</td>
<td>2007</td>
<td>Pat Wolfe</td>
<td>2019</td>
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<td>Robert Montjoy</td>
<td>2007</td>
<td>Susan Gill</td>
<td>2021</td>
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<td>Donetta Davidson</td>
<td>2007</td>
<td>Kathleen Hale</td>
<td>2021</td>
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<td>Robert Parten</td>
<td>2007</td>
<td>Dean Logan</td>
<td>2021</td>
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<td>Cathy Pearsall-Stipek</td>
<td>2007</td>
<td>Sheryl Moss</td>
<td>2021</td>
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<td>Pat Hollarn</td>
<td>2009</td>
<td>Scott Konopasek</td>
<td>2021</td>
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<td>Alice Miller</td>
<td>2010</td>
<td>Grace Wachlarowicz</td>
<td>2021</td>
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<td>Gary Bartlett</td>
<td>2011</td>
<td>Margaret Jurgenson</td>
<td>2022</td>
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<td>Janis Womack</td>
<td>2011</td>
<td>Dana DeBeauvior</td>
<td>2022</td>
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<tr>
<td>Scott Doyle</td>
<td>2013</td>
<td>Tim Mattice</td>
<td>2022</td>
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<tr>
<td>Jill LaVine</td>
<td>2014</td>
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The board also bestows Hall of Fame designation to outstanding Individuals in our profession.

Requirements for Hall of Fame inductees:

- Served in the election for at least ten years
- Participated not only in their community, but also at the state level
- Worked for at least one election organization at the national level
- Led an organization (e.g. officer or committee chair)
- Earned respect and trust among peers for having an excellent office operation
- Furthered the profession through conduct and actions

The recipients of these awards:

<table>
<thead>
<tr>
<th>Hall of Fame</th>
<th>Year</th>
<th>Hall of Fame</th>
<th>Year</th>
<th>Hall of Fame</th>
<th>Year</th>
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<tbody>
<tr>
<td>Jane Carroll</td>
<td>2000</td>
<td>Becky Glazier</td>
<td>2018</td>
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<tr>
<td>Ernie Hawkins</td>
<td>2000</td>
<td>David Orr</td>
<td>2018</td>
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<tr>
<td>Robert Montjoy</td>
<td>2005</td>
<td>Dawn Williams</td>
<td>2018</td>
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<td>Robert Parten</td>
<td>2005</td>
<td>Jill LaVine</td>
<td>2018</td>
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<td>Dick Smolka</td>
<td>2005</td>
<td>Noah Praetz</td>
<td>2019</td>
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<td>Tom Wilkey</td>
<td>2005</td>
<td>Matthew Masterson</td>
<td>2019</td>
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<tr>
<td>Donetta Davidson</td>
<td>2007</td>
<td>Lance Gough</td>
<td>2021</td>
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<tr>
<td>Connie Schmidt</td>
<td>2005</td>
<td>Elaine Manlove</td>
<td>2021</td>
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<td>(Posthumously)</td>
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<td>Scott Doyle</td>
<td>2011</td>
<td>Tammy Patrick</td>
<td>2022</td>
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<tr>
<td>Al Davidson</td>
<td>2011</td>
<td>David Stafford</td>
<td>2022</td>
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<tr>
<td>Alice Miller</td>
<td>2014</td>
<td>Tim Mattice</td>
<td>2022</td>
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<tr>
<td>Doug Lewis</td>
<td>2014</td>
<td>Kim Wyman</td>
<td>2022</td>
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<tr>
<td>Kevin Kennedy</td>
<td>2016</td>
<td>Joe Gloria</td>
<td>2022</td>
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<tr>
<td>Chris Thomas</td>
<td>2017</td>
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37 Years of National Conferences

1985  New Orleans  2004  Washington, DC
1986  San Diego          2005  Beverly Hills
1987  Phoenix          2006  Chicago
1988  San Francisco     2007  New Orleans
1989  Reno                 2008  Dallas
1990  Washington, DC   2009  San Diego
1991  San Antonio      2010  Orlando
1992  Nashville        2011  San Antonio
1993  Los Angeles      2012  Boston
1994  New Orleans      2013  Savannah
1995  Chicago          2014  San Francisco
1996  Boston           2015  Houston
1997  Atlanta          2016  Philadelphia
1998  San Diego        2017  Orange County, CA
1999  Orlando          2018  New Orleans
2000  San Francisco    2019  Orlando
2001  New Orleans      2021  Scottsdale
2002  San Antonio       2022  Denver
2003  Bal Harbour
Special thanks for their generous support to VR systems
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2023 Election Center
Conferences, Workshops and Events

Please check the Election Center website Events Calendar for complete event schedule. All courses are subject to change.

The following only represents in person events:

January 12-13  JEOLC
Arlington, VA  Ritz Carlton Hotel Pentagon City

February 22-26  Special Workshop: Westin Hotel
Pasadena, CA  Courses 7, 8 & one Renewal Course TBA

April 27-30  Special Workshop: Hilton Houston Post Oak
Houston, TX  Courses 9, 10 & one Renewal Course TBA

May 8-13  PEP Special Session Auburn Hotel
Auburn, AL  Courses 1, 2, 11 & 12

July 15-22  PEP Summer Session Hyatt Regency
Milwaukee, WI  Courses 1, 2, 3, 4, 5

August 23-30  38th Annual National Conference
TBA  Courses 3, 4 & two Renewal Courses