

A message from  
**Tim Mattice, Executive Director**

WELCOME to Denver for the Election Center's 37th Annual National Conference.

Denver, the capital of Colorado, is an American metropolis dating to the Old West era. Larimer Square, the city's oldest block, features landmark 19th-century buildings. Museums include the Denver Art Museum, an ultramodern complex known for its collection of indigenous works, and the mansion of famed Titanic survivor Molly Brown. Denver is also a jumping off point for ski resorts in the nearby Rocky Mountains.

At this year's Conference we will explore opportunities, resources and best practices leading to success in the 2022 Midterm Elections.

We will host the vendor exhibit area featuring voting system support and services.

We will honor the winners of the Election Center's Professional Practices Papers' Program (PPP) with innovative programs and ideas submitted by your colleagues in jurisdictions around the country. All PPP submissions will be featured on the Election Center website following the conference.

We will be celebrating those graduating from the Professional Education Program with the designation of Certified Elections Registration Administrator (CERA) or Certified Elections Registration Vendor (CERV).

The graduates will be recognized at a special ceremony and luncheon on Tuesday.

At the end of the formal conference program, we offer an optional tour on Wednesday so you can partake in the culture and fun of what Denver has to offer. You will enjoy the amenities of The Grand Hyatt Hotel conveniently located downtown Denver.

DO NOT DELAY, make your reservations on the Election Center website [electioncenter.org](http://electioncenter.org) TODAY. If you have questions about the conference please contact the Election Center team at [services@electioncenter.org](mailto:services@electioncenter.org) or call 281-396-4309. See you in Denver!

**IMPORTANT DEADLINE INFORMATION**

**Workshop & Classes: Discount ends August 5, 2022**

In order to obtain the discounted rate, the registration form and registration fee must be received (not postmarked), no later than August 5, 2022.

**On-Site Registration**

If you register on-site your name will not appear on the attendee list. Because of security concerns, a computer-generated name badge is required to enter the conference and exhibit areas. On-site registration may delay admission to the conference.

Your advance registration also allows us to better plan for food and beverage, seating, and training materials. Thank you very much for your cooperation.

**2023 Election Center Conferences, Workshops and Events**

Please check the Election Center website Events Calendar for complete event schedule. All courses are subject to change.

January 12-13 Arlington, VA	JEOLC Ritz Carlton Hotel Pentagon City
February 22-26 Pasadena, CA	Special Workshop: Westin Hotel Courses 7, 8 & one Renewal Course TBA
April 26-30 Houston, TX	Special Workshop: Hilton Houston Post Oak Courses 9, 10 & one Renewal Course TBA
May 8-13 Auburn, AL	PEP Special Session Auburn Hotel Courses 1, 2, 11 & 12
July 15-22 Milwaukee, WI	PEP Summer Session Hyatt Regency Courses 1, 2, 3, 4, 5
August TBA	38th Annual National Conference Courses 3, 4, & two Renewal Courses



Election Center  
21946 Royal Montreal Dr.  
Suite 100  
Katy, TX 77450

\*\*\*\*\* 37th \*\*\*\*\*  
**Annual National  
Conference**



**August 20-24, 2022**

The Grand Hyatt Hotel  
Denver, Colorado





# 37th Annual National Conference

## August 20-24, 2022

The Grand Hyatt  
1750 Welton St, Denver, CO 80202  
(303) 295-1234

### Reservations

Room Rate: \$195.00 excluding state and local taxes  
First night deposit is required  
Hotel reservations deadline is Wednesday, July 27, 2022  
However, if the block of rooms sells out before the deadline, rooms may not be available, or may only be available at a much higher rate.

### Getting There

The Grand Hyatt is approximately 24 miles from the Denver International Airport. Transportation to and from the airport: Taxi approx. \$65-\$80. Uber approx. \$35-\$60.

### Parking

Overnight self: \$38.00 Overnight Valet: \$52.00  
Daily Self: \$20 up to 8 hours  
Daily Valet: \$25 up to 8 hours

### Additional Tickets

To purchase additional tickets to the Monday special evening event, graduation luncheon and Wednesday optional tour, please see the registration information at [electioncenter.org](http://electioncenter.org).

### Important Security Notice

Security requires all attendees to wear Election Center name badges to enter the meeting rooms and exhibit area. On-site registration may delay entry to the event; please register early.

### Door Prizes

If you would like to donate an item that represents your jurisdiction for our drawing, please bring it to the registration desk no later than noon on Monday, August 22, 2022.

### Conference Registration

Registration can be completed at the Election Center's website: [www.electioncenter.org](http://www.electioncenter.org) under Conference and Events.

Fees	Registration Rate	Rate
	(received by August 5, 2022)	(after August 5, 2022)
Election Center Members	\$519	\$619
Non-Members	\$719	\$819
(Exception: Platinum member; Gold member using one free conference per year)		

### Professional Education Program Registration

Classes are for Election Center members only. See description of the courses below later in the brochure

	Registration Rate	Rate
	(received by August 5, 2022)	(after August 5, 2022)
All courses	\$479	\$579
Course 5: Ethics in Election Administration		
Course 6: Communication in Election Administration		
Course 18 (Renewal Course) Conflict Management		
Course 35 (NEW Renewal Course) Reframing the Public Narrative		

All payments must be received, not postmarked, by August 5, 2022.

Cancellation Policy: Written cancellations must be received by the Election Center no later than August 5, 2022 to receive full credit toward a class, workshop, or conference to be used by December 31, 2023. There will be no credit given for cancellations received after August 5, 2022.

### Tentative Schedule

#### Saturday, August 20, 2022

8:00am - 9:00am	Class Registration (Separate Class Registration Required)
9:00am - 12:00pm	Morning Class Sessions Course 5 Ethics Course 6 Communication Renewal Course 18 Conflict Management Renewal Course 35 (NEW) Reframing the Public Narrative Lunch (Students only) Afternoon Class Sessions (con't) Course 5 Ethics Course 6 Communication Renewal Course 18 Conflict Management Renewal Course 35 (NEW) Reframing the Public Narrative
12:00pm - 1:30pm	
1:30pm - 4:30pm	

#### Sunday, August 21, 2022

8:00am - 11:00am	Courses 5, 6, 18 and 35 continued
1:00pm - 2:00pm	PEP Board Committee Meeting (PEP Members Only)
2:00pm - 6:00pm	Educational Exhibit Area Open
2:00pm - 3:00pm	Postal Committee Meeting (everyone welcome)
3:00pm - 4:00pm	Legislative Committee Meeting (everyone welcome)
4:00pm - 5:00pm	CERA/CERV Focus Group on Certification Course Content (everyone welcome)
6:00pm - 7:30pm	Registration Desk Open Welcome Reception

#### Monday, August 22, 2022 Special evening event Dinner at the Grand Hyatt 6:00-9:00 pm

Join us for dinner, then some evening entertainment featuring dueling pianos.

One ticket for this event is included in your conference fee. If you would like to purchase additional tickets for this event, please complete the information on the registration form located on the Election Center website.

You may purchase additional tickets at \$75.00 each on the registration form at [electioncenter.org](http://electioncenter.org).

Cut-off date to purchase additional tickets is Friday, August 5, 2022. Dress for this event is casual.

Registration and event information is available on the Election Center website [electioncenter.org](http://electioncenter.org)

### Monday, August 22, 2022 (Tentative Agenda Subject to Change)

7:30am - 8:30am	Editorial Board, Journal of Election Administration Research & Practice (members only) Registration Desk Open
8:00am - 3:00pm	Continental Breakfast
8:30am - 9:30am	Educational Exhibits Open
8:00am - 5:00pm	Welcome/Announcements Tim Mattice, CERA, Executive Director, Election Center Keynote Address (TBA) Lifetime and Hall of Fame Award Presentations Educational Exhibits
9:00am - 12:00pm	No Host Lunch Professional Practices Presentations "and the winner is..." Review of mailing procedures for midterms (USPS) Programs and Resources for Midterms (U.S. Election Assistance Commission EAC)
12:00pm - 1:30pm	
1:30pm - 5:00pm	
6:00pm - 9:00pm	<b>Dinner and Evening Event:</b> Ticket Required; one is included with registration

### Tuesday, August 23, 2022

8:00am - 10:00am	Registration Desk Open Educational Exhibit Area Open Continental Breakfast
9:00am - 10:00am	Concurrent break-out discussions: Trust in Elections/Journal of Election Administration, Research & Practice (Auburn University & members of Journal Editorial Team) Election Officials Physical Safety Protocols Panel & Mis Dis Mal information(DOJ, DHS/CISA) Cybersecurity and Cybersecurity Protocols leading into the midterms (EI-IASC and FBI)
10:00am - 11:00am	Please visit the Educational Exhibits
11:30am - 2:00pm	CERA/CERV Graduation Luncheon (Ticket Required; one is included with registration)
2:00pm - 3:00pm	Concurrent break-out discussions: Electronic Registration Information Center (ERIC) Shane Hamlin, Director Election and Voting Information Center (EVIC); Local Election Official Survey- (Reed College) Promoting elections process and workers; Countering MDM; Providing useful info and explaining the election process to the public; Working with the media (Elections Group) Mail Ballot Resources heading into Midterms (VoteatHome) Member companies offering offices, warehouses, distribution centers for potential polling places (Civic Alliance) Resources for Election Officials (Brennan Center for Justice)
3:00pm - 4:00pm	Concurrent break-out discussions (morning sessions repeated)

### Wednesday, August 24, 2022

9:00am - 4:00pm Post Conference Optional Tour: City Tour Denver | Purchase Required

#### City Tour: Denver

Buses load at 8:45am and depart at 9:00am

- 1) Bus Guided Tour of Downtown Denver
- 2) Guided tour of History Colorado Museum
- 3) No-host lunch; McGregor Square
- 4) Private tour; of Empower Field
- 5) Brewery tour
- 6) Return to the Grand Hyatt approximately 4:00pm  
Dress: Casual

#### Tickets are \$75<sup>00</sup> ea

If you would like to purchase a ticket(s) to this event, please complete the registration form located at [electioncenter.org](http://electioncenter.org). Cut-off date to purchase tickets is Wednesday, August 5, 2022.



### Course Descriptions

All classes held:

Saturday, August 20: 9:00am - 4:30pm | Sunday, August 21: 8:00am - 11:00am

#### Course 5 Ethics in Election & Voter Registration Administration

Instructor: Dr. Jon Fisk, Auburn University, Auburn, Alabama

As with all professionals, election administrators and election officials may not fully understand or appreciate their duties and obligations without also understanding the disciplinary rules and ethical mandates governing their professional activities. Yet professional codes of ethics may have the complexion of arbitrary prescriptions and proscriptions unless those parameters are founded upon well-reasoned and generally accepted ethical precepts. This course will be concerned with identifying and explaining those precepts and with connecting those precepts to the Principles and Standards of Conduct for Elections and Registration Officials.

#### Course 6 Communications in Election & Voter Registration Administration

Instructor: Ryan Williamson, Ph.D., Auburn University, Auburn, Alabama

Effective communication with the media, state legislatures, and local boards and other entities involved with elections and voter registration is critical to maintaining budget and public support for the electoral process and for effective voter outreach and other public relations purposes. This course discusses effective communication with the media, state legislatures, local boards, and other entities involved with elections or voter registration which is critical to maintaining budget and public support for the electoral process and for effective voter outreach and other public relations purposes. This course will provide the skills and principles important to effective representation of elections/registration departments and offices.

#### CREDIT FOR THIS COURSE IS GIVEN ONLY TO GRADUATE STUDENTS RENEWING THEIR CERA/CERV STATUS

#### Course 18 Conflict Management

Instructor: Dr. John Morris, Auburn University, Auburn, Alabama

The responsibilities of elections and voter registration officials take place in a high stress environment with demands and pressures from voters, candidates, legislators, media, and other government agencies. Most of those who interact with elections officials know little about the process of administering elections, the deadline pressures, the budget constraints and the staffing problems. Nevertheless, election officials are expected to be efficient, thorough, fair, open, understanding. In a given election cycle, candidates can err, voters can ignore instructions, the media can present inaccurate information, yet all parties expect election and voter registration administrators to perform flawlessly. This course discusses how to operate in such an environment where expectations are so high, buck-passing is rampant, and stress is maximized. It will focus on conflict management and how to take the regular crisis (and the really big one) of work in elections and handle them with professionalism, tact, and wisdom. The course will include a number of exercises to develop skills in active listening, communication, and conflict resolution

#### CREDIT FOR THIS COURSE IS GIVEN ONLY TO GRADUATE STUDENTS RENEWING THEIR CERA/CERV STATUS

#### Course 35 (NEW) Reframing the Public Narrative: Integrity, Ethics, and Communication

Instructor: Dr. Mitchell Brown, Auburn University, Auburn, Alabama

This course brings together communications, integrity, and ethics to help election officials navigate and reframe public facing conversations about election quality, transparency, and results. As a renewal course, the subject matter builds upon the basics of communications and ethics covered in the core CERA/CERV curriculum and extends them to consider and examine their intersection to help transform how we talk to and with the public, media, and policy makers about the work that elections officials do. In this course, participants will workshop public information messages and communications strategies specific to today's environment.

