

Saturday, February 26 (con't) Augusta Room

Course #2 Management & Leadership Concepts in Elections & Voter Registration

While the United States is becoming increasingly aware of the role that election and voter registration administration plays in a democratic society, there is still a lack of discussion about management and leadership concepts that are specific to the profession. Working to understand and develop these concepts will enable election and voter registration administrators to become more specialized in their field. This course examines the core role and functions of election administration with a focus on how to enhance citizen services, recruit, motivate, and assess office staff and manage office time and resources effectively and efficiently.

Instructor: Kelly Krawczyk, Ph.D., Auburn University, Auburn, AL

Credit for these renewal courses is given only to Graduate Students renewing their CERA/CERV status.

Renewal Course #16 Contracting and Public Procurement Savannah Room

Instructor: Kathleen Hale, Ph.D., Auburn University, Auburn, AL

Election officials acquire many goods and services from private vendors. The largest and most complicated contracts are usually for voting systems equipment and support. Successful procurement is affected by a variety of factors, such as governmental rules, funding decisions, and market conditions. The emphasis in this course is on the role of election officials and the factors that they can control or influence within the overall process.

Renewal Course #30 Athens Room

Election Assessment – Tracking Performance Across the Election

Instructor: Mitchell Brown, Ph.D., Auburn University, Auburn, AL

All the votes are in and accounted for, and official election results have been released. Even though the election may be “over”, the work of election officials and voter registrars is not! It is essential to conduct analysis of activities across the election system and to establish systematic feedback about successes, challenges, and solutions. In this course, election administrators and voter registrations will practice system wide assessment approach, which includes identifying weaknesses in administrative processes and procedures, evaluating instructions and assessing voter success in casting ballots to reduce voter error, place-based and mail operations, and assessing election day and early voting. Results can be used for continuous performance improvement and to educate different audiences and stakeholders including the general public, funding authorities, policy makers, advocacy groups, and the media.

12-1:30pm Lunch for CERA Students Only

1:30-4:30pm Courses Continued

Sunday, February 27

8-11am Courses Continued