

Special Workshop  
Election Resources and Tools for 2023  
February 22-26, 2023  
The Westin Pasadena, CA  
**DRAFT Agenda**

**Wednesday, February 22**

**4-5pm** CERA/CERV Focus Group  
(Discussion open to all members)

**6-7:30pm** Registration Open  
Welcome Reception (location TBD)

All meetings Thursday and Friday will be held in a room TBD

**Thursday, February 23**

**8am-3pm** Registration Open

**8:30-9am** Continental Breakfast

**9-9:15am** Welcome: Election Center Executive Leadership

**COMMUNICATIONS BLOCK**

**9:15-10am** **Getting the Word Out: Conversation with Alex Cohen & Sara Sadhwani of “Inside the Issues—The Podcast” and former NPR Correspondent Pam Fessler**

**10-11am** **Telling Your Story Well: Elections Group Communication Workshop**  
*Bring your laptop, your press releases, your social media campaigns, and your questions for this session on how to effectively communicate what happens in your office to those you serve.*  
TJ Psyche, Rebecca Roberson, & Andrew Haun, Elections Group

**11-11:15am** Break

**11:15-11:30am** **electionline.org**  
*Get an update on electionline.org and share your thoughts on what you would like to see moving forward.*  
Mindy Moretti, Editor

**11:30am-12:15pm** **Practical Applications of Communications: Ethics and Trust**  
*Institute for Election Administration Research and Practice and Journal of Election Administration, Research & Practice this session will be a conversation around the status of the Institute’s work and provide a space for members to share their thoughts and input.*  
Dr Kathleen Hale, Auburn University  
Mitchell Brown, Auburn University  
David Stafford, Supervisor of Elections, Escambia Co., FL

12:15-1:15pm Hosted Lunch

**DESIGN BLOCK**

1:15-2pm **Designing Elections: A Workshop on Basic Principles to Improve Your Materials**

*Design makes our lives better, or not. This session will cover some design principles for election officials to use as a framework for their work. This is a first-time Election Center presentation by the d.school at Stanford and members won't want to miss this!*

Dr David Janka, Stanford University d.school

2-2:45pm **Designing Elections: A Workshop on Tools Available and in the Works**

*This session will highlight the newest tools and resources available for election professionals with demonstrations, hands-on trials, and the potential for giving feedback for the future.*

Tasmin Swanson, Center for Civic Design  
Josh Goldman, Center for Tech and Civic Life

2:45-3pm **BREAK**

**ACCESS BLOCK**

3-3:30pm **Breaking Down the Barriers: Forming Advisory Boards & Innovations in Accessible Voting**

Paul Spencer & Gabe Taylor, Disability Rights California  
Peg Perl, Jefferson Co, CO on Accessible Vote by Mail

3:30-4pm **Breaking Down the Barriers: Voting in Jails / Outreach & Engagement with Justice-involved Individuals**

Scott Sussman, Restore the Vote, District of Columbia Board of Elections  
Jessica Sarriot, Los Angeles County Justice Care and Opportunities Department  
Phillip Verbera, Los Angeles County Registrar-Recorder/County Clerk

4-4:45pm **U.S. Election Assistance Commission (EAC)**

4:45-5pm **Wrap & Day 2 Preview**

**Friday, February 24th**

8-10am **Registration Open**

8:30-9am **Continental Breakfast**

9-9:15am **Opening Remarks**

**SECURITY BLOCK**

9:15-10:15am **Security Workshop: Reacting to Incident Notifications**

John Keller, U.S. Dept. of Justice/FBI Election Officials Task Force  
Noah Praetz & Ryan Macias, DHS/CISA  
Marci Andino, EI-ISAC

## **LOGISTICS AND PLANNING BLOCK**

**10:15 – 11am**

### **Planning Tools and Resources Workshop:**

*URI VOTES will perform an interactive walkthrough of the Voting Resource Allocation Pocket Guide, a polling place resource allocation tool, and discuss ongoing and future tools to aid with election planning.*

*The Voting Resource Pocket Guide provides users with an interactive tool to estimate wait times based on selected resource allocations and visualizes the impact of increasing or decreasing resource quantities. A cheat sheet with recommended resource allocations is also available within the Pocket Guide for several levels of voter turnout.*

*Where to place your polling locations and ballot drop-boxes based on sound data layers—CID will demonstrate the tools available in a growing number of states.*

Dr Gretchen Macht, Dr. Nicholas Bernardo, & Amber Fearn of URIVotes  
Dr Mindy Romero, USC Center for Inclusive Democracy

**11-11:45pm**

### **Wait time Web Interface and a Ballot Box Placement Optimization Plan Workshop**

Lindsey Wilson, U.S. Digital Response

## **VOTE BY MAIL PROCESSING BLOCK**

**11:45--1pm**

### **Signature Verification & Ballot Curing Strategies Workshop**

*This workshop will walk through the various stages of sig ver, approaches to training, and administrative solutions to common challenges.*

Jennifer Morrell & Michele Forney, Elections Group

**1:00-2:15pm**

**Lunch on Own**

**2:15-2:30pm**

**Tour Instructions & Load Buses (Buses leave at 2:30pm)**

**2:30-5pm**

**Tour of Los Angeles Facilities**

**5pm-6pm**

**Hosted Reception at Los Angeles Facilities**

## **Saturday, February 25**

**9am-12pm**

**Courses 7, 8, and renewal Course 13**

**12-1:30 pm**

**Lunch CERA/CERV students only**

**1:30-4:30pm**

**Classes continued**

## **Sunday, February 26**

**8-11am**

**Courses 7,8 and 13 Continued**