

Special Workshop  
Election Resources and Tools for 2023  
February 22-26, 2023  
The Westin Pasadena, CA  
**DRAFT Agenda**

**Wednesday, February 22**

**4-5pm** CERA/CERV Focus Group  
(Discussion open to all members)

**6-7:30pm** Registration Open  
Welcome Reception (location TBD)

All meetings Thursday and Friday will be held in a room TBD

**Thursday, February 23**

**8am-3pm** Registration Open

**8:30-9am** Continental Breakfast

**9-9:15am** Welcome: Election Center Executive Leadership

**COMMUNICATIONS BLOCK**

**9:15-10am** **Getting the Word Out: Conversation with Alex Cohen & Sara Sadhwani of “Inside the Issues—The Podcast” and former NPR Correspondent Pam Fessler**

**10-11am** **Telling Your Story Well: Elections Group Communication Workshop**  
*Bring your laptop, your press releases, your social media campaigns, and your questions for this session on how to effectively communicate what happens in your office to those you serve.*  
TBD, Elections Group

**11-11:15am** Break

**11:15-11:30am** **electionline.org**  
*Get an update on electionline.org and share your thoughts on what you would like to see moving forward.*  
Mindy Morretti, Editor

**11:30am-12:15pm** **Practical Applications of Communications: Ethics and Trust**  
*Institute for Election Administration Research and Practice and Journal of Election Administration, Research & Practice this session will be a conversation around the status of the Institute’s work and provide a space for members to share their thoughts and input.*  
Dr Kathleen Hale, Auburn University  
Mitchell Brown, Auburn University  
David Stafford, Supervisor of Elections, Escambia Co., FL

**12:15-1:15pm** Hosted Lunch

## DESIGN BLOCK

- 1:15-2pm**      **Designing Elections: A Workshop on Basic Principles to Improve Your Materials**  
*Design makes our lives better, or not. This session will cover some design principles for election officials to use as a framework for their work. This is a first-time Election Center presentation by the d.school at Stanford and members won't want to miss this!*  
Dr David Janka, Stanford University d.school
- 2-2:45pm**      **Designing Elections: A Workshop on Tools Available and in the Works**  
*This session will highlight the newest tools and resources available for election professionals with demonstrations, hands-on trials, and the potential for giving feedback for the future.*  
Tasmin Swanson, Center for Civic Design  
Josh Goldman, Center for Tech and Civic Life
- 2:45-3pm**      **BREAK**

## ACCESS BLOCK

- 3-3:30pm**      **Breaking Down the Barriers: Forming Advisory Boards & Innovations in Accessible Voting**  
Disability Rights California -- *Formation of Voting Accessibility Advisory Committees (VAAC) (invited)*  
Peg Perl, Jefferson Co, CO on *Accessible Vote by Mail*
- 3:30-4pm**      **Breaking Down the Barriers: Voting in Jails / Outreach & Engagement with Justice-involved Individuals**  
L.A. County's Free the Vote Program  
Chicago Board of Elections' Voting in Jails program  
David Stafford, Supervisor of Elections, Escambia Co., FL
- 4-4:45pm**      **U.S. Election Assistance Commission (EAC) (invited)**
- 4:45-5pm**      **Wrap & Day 2 Preview**

## Friday, February 24th

- 8-10am**      **Registration Open**
- 8:30-9am**      **Continental Breakfast**
- 9-9:15am**      **Opening Remarks**

## SECURITY BLOCK

- 9:15-10:15am**      **Security Workshop: Reacting to Incident Notifications**  
John Keller, U.S. Dept. of Justice/FBI Election Officials Task Force  
TBD, DHS/CISA  
Marci Andino, EI-ISAC

## **LOGISTICS AND PLANNING BLOCK**

- 10:15 – 11am**      **Planning Tools and Resource Workshop: From Vote Time Estimators to Room Layouts**  
Dr Gretchen Macht, URIVotes  
Dr Mindy Romero, USC Center for Inclusive Democracy
- 11-11:45pm**      **Wait time Web Interface and a Ballot Box Placement Optimization Plan Workshop**  
Lindsay Wilson, U.S. Digital Response

## **VOTE BY MAIL PROCESSING BLOCK**

- 11:45--1pm**      **Signature Verification & Ballot Curing Strategies Workshop**  
TBD, Elections Group
- 1:00-2:15pm**      **Lunch on Own**
- 2:15-2:30pm**      **Tour Instructions & Load Buses (Buses leave at 2:30pm)**
- 2:30-5pm**      **Tour of Los Angeles Facilities**
- 5pm-6pm**      **Hosted Reception at Los Angeles Facilities**

## **Saturday, February 25**

- 9am-12pm**      **Courses 7, 8, and renewal Course 13**  
**12-1:30 pm**      **Lunch CERA/CERV students only**  
**1:30-4:30pm**      **Classes continued**

## **Sunday, February 26**

- 8-11am**      **Courses 7,8 and 13 Continued**