



**35<sup>th</sup> Annual  
National Conference  
Orlando, FL**

## **2019 Professional Practices Program**

### **Selfie Stations**

### **Osceola County, Florida**

**Submitted by:**

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## **Selfie Stations**

### **Abstract**

The main objective of the selfie stations is to provide voters with an opportunity to take a legal picture of themselves at a polling location while promoting voting across social media.

### **Introduction**

Currently in the state of Florida, it is against the law to take any pictures or video inside of a polling location. Our Election Day workers were repeatedly expressing concern over the fact that voters were attempting to take selfies inside the polling locations with their ballot, their "I voted" sticker, or while checking in to vote.

We live in a world of selfies and social media. It is understandable that a voter would want to share this part of their day. The Supervisor of Elections also wanted voters to share the fact that they had voted in order to get the word out and encourage others to vote as well. Prior to the 2018 elections, it was decided that voters needed a way to express themselves that is not in violation of state statute.

### **Materials and Methods**

The station needed to be tall enough to be a backdrop but also short enough that those of smaller stature could take a picture with it. The station needed to stand on its own and be easy to set up. It needed to be colorful, fun and attract selfie-takers. Lastly, this project needed to be cost efficient. After research, trial and error, and a bidding process, the final model for the selfie station was established.

Inside of our warehouse, we were storing hundreds of cardboard voting booths. These booths can stand on their own, they are a good height for most voters and they are easy to set up. Two vinyl decals were ordered for each selfie station, a smaller square decal for the top portion of the voting booth and a larger rectangle decal for the lower portion. The larger decal includes our Facebook page and twitter handle along with a hashtag to encourage voters to share their selfies with us.

Through the assembly process, it became obvious that the sides of the voting booth would inhibit one's ability to pose for a picture. The sides of the voting booth were removed using a box cutter to solve this problem.

### **Implementation**

This program has come at a relatively low cost to our office. All of the voting booths that we have modified to use as selfie stations had previously been used in polling locations and were no longer needed. However, if we were to buy replacements, those come at a cost of \$29.50 each. The 23 x 33 inch decals cost \$31.42 each and the 21 x 21 inch decals cost \$20.68 each. That comes to a total of \$81.60 per selfie station.

Assembly of each selfie station takes approximately 5 minutes. This includes removing the side panels and placing the decals. It is most efficient to use two workers during this process. It is possible to have the printer apply the decals but this would incur a higher cost. Once assembled, the selfie stations are sent out with the rest of our Election Day equipment. Election Day workers arrive to find the selfie stations inside of the polling location. The deputy has the task of setting the selfie station up outside of the door, in a visible area that is protected from rainfall. Upon closing, the deputy will fold the station up and bring it back inside. The stations are returned to the office along with the rest of the Election Day equipment.

## **Conclusion**

Voting is not only a civic duty it is also a point of pride for Americans. Many Americans enjoy sharing this moment with others through social media. Selfie stations allow voters the ability to take a picture without breaking the law and then share it out to their social media universe. In turn, this helps to remind others that it is time to vote. Since the beginning of our selfie station program, we have not been made aware of any instances of voters attempting to take pictures inside of our polling locations.

## **Summary**

Overall, this program has provided an outlet to voters at a low cost. Voters are excited to cast their ballot and now we can help them spread that excitement with our selfie stations.

## Supporting Documentation

Voters can share selfie station pictures with us through social media and email. We have included examples of these instances.

These voters chose to tweet.

1 2

**Jeff Dolan** @giraffeguy1962 · May 15

Whether you are for or against the sales tax increase, if you live in #Osceola county #Florida the important thing is to make your voice heard. Vote!  
#VoteOsceola @OsceolaCountyFl @VoteOsceola @AroundOsceola – at Osceola County Tax Collector

1 1

Sarasota County SOE liked your Tweet · May 15

These voters chose to share their experience on Facebook.



Photos of John Kevin Vogt  
in Mobile Uploads

**John Kevin Vogt**  
November 4, 2018 · 🌐

With Nate Pres at Osceola County Supervisor of Elections.

Larry Hamrick

Like Comment Share

Write a comment...

📷 📺 📹 📷

These voters emailed their picture to us.

