



# International Foundation for Electoral Systems

**IFES is an Equal Opportunity and Affirmative Action Employer.**

## **Global New Media and Disinformation Advisor**

**Location:** \*United States  
**Division:** The Center  
**Status:** VA-Based Full Time  
**Position Number:** 19:131

### **Position Description:**

IFES seeks a Global New Media and Disinformation Advisor to counter evolving threats to democratic processes stemming from changes in technology and the information environment. This individual will work closely with front line defenders and elections experts around the world to help democratic institutions flourish in the face of rising anti-democratic trends.

**POSITION SCOPE:** IFES' New Media and Disinformation Advisor is an expert in new media and the challenges stemming from disinformation in political and electoral contexts. As such, he or she has a deep understanding of how new media is being used in the context of elections around the world, with a commitment to confronting existing challenges as well as anticipating tomorrow's threats. This individual is well-versed in the dynamics of major social media platforms, understands challenges and developments in the regulation of these platforms, and closely follows the emergence of the next generation of challenges in this space. He or she is also versed in the technological shifts underpinning this issue set, including data-mining and privacy, artificial intelligence, deep fakes and quantum computing that will enable a forward-looking perspective on emerging threats to electoral processes stemming from technological changes. He or she understands the cross-cutting nature of new media challenges and models collaboration with regional experts and electoral advisors in other technical fields such a legal/regulatory reform, cybersecurity, inclusion, and public outreach. He or she maintains strategic relationships with a range of actors working or thinking in this space, such as governments, technology and new media companies, donors, election administrators, judiciaries, INGOs, academics and foundations. The Global New Media and Disinformation Advisor will report to the Senior Director (Applied Research, Learning and Strategy) in the Center for Applied Research and Learning

**MAJOR DUTIES AND RESPONSIBILITIES:** The New Media and Disinformation Advisor will be expected to provide strategic vision and leadership in the areas of new media and disinformation:

### **Outreach and partnerships**

- Develop new partnerships with traditional and non-traditional actors to devise innovative programmatic responses to disinformation and new media threats to elections
- Represent IFES' as the primary spokesperson and serve as the lead external contact regarding new media and disinformation

○ Actively participate in Congressional and foreign government briefings and hearings, conduct outreach to technology actors in Washington, D.C., Silicon Valley and other global technology hubs, and participate actively in the Democracy, Rights and Governance (DRG) community of practice

**Technical Advancement and Innovation**

○ Advance IFES' mission and competitive advantage by shaping program design and research in the area of new media and disinformation

○ Lead internal working groups on new media and disinformation and provide mentorship and coaching to program staff on the subject matter

**Technical Assistance Quality Assurance**

○ For projects related to new media and disinformation, conduct technical assistance in country programs, provide advice on and oversee the work of technical consultants.

○ Provide ongoing advice and recommendations for program activities and conduct program reviews as necessary within field of expertise

**Business Development and Program Design**

○ Organize institutional responses to critical issues surrounding new media and disinformation

○ Provide advice and recommendations to regional business development strategy discussions and execution

○ Contribute to and review IFES' program design efforts, and lead the development of topic-specific proposals

○ Actively build and maintain relationships with social media and technology companies, foundations that fund work in this issue area, United States and international government donors, and other donor contacts relevant to core technical area

**POSITION REQUIREMENTS:**

○ **Education:** Masters or above in related topic

○ **Experience:** Minimum 10 years of overall work experience with a mastery of the field of new media. Proven record of strategic development and engagement

○ **Travel:** Ability to travel up to 60%

**LANGUAGE SKILLS:** Fluency in English is required.

**PHYSICAL REQUIREMENTS/WORK ENVIRONMENT:**

Standard office work environment. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions of the job.

**TO APPLY TO THIS POSITION:** Visit IFES Careers page at <https://www.ifes.org/work-us/careers>

New Global Media and Disinformation Advisor application can be accessed at:  
<https://www.vs4.vscyberhosting.com/ifes/Careers.aspx?req=19%3a131&type=JOBDESCR>

**Only applicants who submit their full application through IFES careers page will be considered.**

For other inquiries about this position contact Ketevan Shubitidze, Sr. Human Resources Officer at [kshubitidze@ifes.org](mailto:kshubitidze@ifes.org)