Examples of topics that may be covered in this course:

1. The importance of voter participation rates
2. Comparisons of registration and voting procedures and voting rates
3. Examples of voter outreach programs
4. Measuring the effects of voter registration programs.

Course #7: Facilitating Voter Participation
Instructor: Shawn Scholey, Ph.D.
Auburn University
Auburn, Alabama
Saturday, February 19, 2011 8:00 a.m. – 11:00 a.m.

In the United States, participation in elections is essential to the proper functioning of the democratic process. This course discusses who votes, who doesn’t, and why. It enables officials to measure participation and why it is important to the democratic process. It also gives suggestions on how administrators might motivate citizens in their area to register and vote.

Examples of topics that may be covered in this course:

- The importance of voter participation rates
- Comparisons of registration and voting procedures and voting rates
- Measuring the effects of voter registration programs

Course #8: Implementation of New Programs
Instructor: Robert Montjoy, Ph.D.
University of New Orleans
New Orleans, Louisiana
Saturday, February 19, 2011 8:00 a.m. – 4:30 p.m.
Saturday, February 20, 2011 8:00 a.m. – 11:00 a.m.

Knowing what needs to be done is only the beginning. Implementation is a system of organizational structures, processes, and routines that put an idea into action. Without implementation, no real change occurs. Unless implementation is successful, the good idea quickly takes a turn for the worse. This course works with actions taken to carry out policies related to election administration and voter registration such as a new one-time project, a new continuous program, or a change to an existing program.

Examples of topics that may be covered in this course:

- Definition of implementation
- Relationship between ideas, design, and implementation
- Implementation perspectives (legal, organizational, networked, and political)
- Structured approaches (top-down, bottom-up, interactive)
- Common implementation problems
- Change management

Course #20: Federal Impact on Elections
Instructor: Kathleen Hale, Ph.D.
Auburn University
Auburn, Alabama
Saturday, February 19, 2011 8:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011 8:00 a.m. – 11:00 a.m.

A new wave of federal involvement in elections and voter registration is underway, even though elections have historically been administered through local election officials. Behind the scenes, the role of the federal government is shaped by the American system of federalism, and particular relationships between the federal government and the states. These relationships organize government in all areas of public policy and will shape the federal role in election in the future. This course examines the forces that shape federal involvement in election administration and voter registration, with a focus on the federal role from the 1960s to the present. Large scale trends suggest new roles and relationships for election officials.

Examples of topics that may be covered in this course:

- Definition and arrangement of the American federal system
- American federalism compared to other governing arrangements
- Theories of state response to federal action
- Tools of federalism
- Relationship between ideas, design and implementation
- Common implementation problems
- Change management

The Election Center 2011
Special Workshop
February 16-18, 2011
Elections in Crisis: Rethinking How To Serve and Survive
Sheraton Phoenix Downtown Phoenix, Arizona

Please note that this form and check must be received by the Conference Office before January 31, 2011, and will be accepted only. There will be no on-site registration for classes due to limited seating. Sorry, we cannot invoice or accept credit cards.

REGISTRATION DEADLINE—January 31, 2011

Registration and check received by the Conference Office after January 31, 2011, and/or without form will be no credit given for cancellations on or after February 1, 2011. No refunds will be made for cancellations received after January 31, 2011.
A Message from R. Doug Lewis, Executive Director

Will your 2012 elections be the riskiest in many years? Clearly, government’s ability to respond to the reductions in budgets and/or staffing, added on top of cuts to capital spending for equipment and services, means that election administrators may be in a survival mode. “Elections in Crisis: Rethinking How to Serve and Survive” is our basic theme. What can we do to help our colleagues understand what is at risk? How do we run a good election, serve voters well and still reduce costs? Can we consolidate polling sites? Or, can we switch to all mail balloting? What is the appropriate number of ballots to order? Who has been successful at doing more with less and how did they do it?

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TENTATIVE SCHEDULE OF EVENTS

**Wednesday, February 16, 2011**

8-8:30 Registration Desk
8:30-9:30 Continental Breakfast
9-9:30 Welcome/Housekeeping Announcements
9:30-10:45 Update; Pending and Proposed Federal Voter Registration and Election Legislation
10:45-11:15 Break
11:15-12:30 Keeping Voter Registration and Election Costs Under Control
12:30-1:30 Hosted Lunch
2-3:15 Can More Technology Save Money?
3:00-4:30 Cost Saving Ideas from the United States Election Assistance Commission

**Friday, February 18, 2011**

8-8:20 Registration Desk
8:20-8:30 Continental Breakfast
8-9:30 Reducing the Number of Polling Places; Some Ideas.
9:30-10:30 When You Just Can’t Cut Anymore and Still Maintain Integrity
10:30-11:00 Break
11:00-11:30 Benchmarking Task Force Report; Can Benchmarking Help to Justify Necessary Budgets?
12:30-2 No Host Lunch
2-3:30 Increasing Revenue
3:30-4:30 Open Microphone: Bring your Cost Saving Ideas to Share

**Saturday, February 19, 2011**

8-9 Registration Desk
8:00-9:00 Facilitating Voter Participation
Course #8 Implementing New Programs
Course #20 Federal Impact on Voter Registration and Elections (1960s to Present)
12:15-1:30 Hosted Luncheon
1:45-3:45 Courses Continued

**Sunday, February 21, 2011**

Courses Continued
8-11 Course #7
11-12 Course #8
11:30-12:30 Registration Desk

REGISTRATION

The Election Center Special Workshop
Phoenix, Arizona

**February 17-21, 2011**

(please see separate form for each person registering)

**Name**

Address

City/State/Zip

Telephone: Office

Fax

E-mail (for confirmation):

If you are a member of The Election Center, please indicate your membership number here.

Are you a CERA graduate? Yes____No____

If Yes, what year?

Registration and check must be received by the conference office no later than January 31, 2011:

Gold, Silver, Blue, Associate and NACRC: $469

Non-Members: $599

Registration and check mailed after January 31, 2011 or at the workshop:

Gold, Silver, Blue, Associate and NACRC: $469

Non-Members: $599

Registration Fee Enclosed $________________

Cancellation Policy: Written cancellation stating reason for same must be received by the conference office no later than January 31, 2011. In order to receive full credit toward a class, your notification must be received during the next calendar year. No $599/presiding fee. There will be no credit given for cancellations received on or after February 1, 2011.

If you require a workshop hotel, please indicate your hotel and room type preferences below. All accommodation requests are subject to availability at check-in.

Room Type

Rate

# of Rooms

Accommodation

Arizona Overlook

Single Room

$149

Single Rate

Double Room

$202

Double Rate

Triple Room

$255

Half-2/27/20, can be subject to change. Includes use of conference center and pool. All reservations are guaranteed for late arrival. Please indicate your hotel card information to confirm your reservation request. Please make reservations at:

**Name on Card:**

**Signature:**
A Message from R. Doug Lewis, Executive Director

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After the workshop, will be another of our Professional Education Programs with Course VII, Facilitating Voter Participation and Course VIII, Implementing New Programs, which will be offered on the weekend. For those needing a renewal CERA course, Course XX, Federal Impact on Voter Registration and Elections (1960s to Present) will also be offered.

A separate notice is required for the Professional Education Program.

Make your reservations today. If you have questions about the program, call Pat Hawkins at our Conference Office at 616-668-7928.
Examples of topics that may be covered in this course:

1. The importance of voter participation rates
2. Comparisons of registration and voting procedures and voting rates
3. Example of voter outreach programs
4. Measuring the effects of voter registration programs.

Course #7  Facility, Voting Participation
Instructor: Shawn Schooley, Ph.D.
Auburn University
Auburn, Alabama

Saturday, February 19, 2011:  9:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011:  8:00 a.m. – 11:00 a.m.

In the United States, participation in elections is essential to the proper functioning of the democratic process. This course discusses who votes, who doesn’t and why. It enables officials to measure participation and why it is important to the democratic process. It also gives suggestions on how administrators might motivate citizens in their area to register and vote.

Examples of topics that may be covered in this course:

1. The importance of voter participation rates
2. Comparisons of registration and voting procedures and voting rates
3. Example of voter outreach programs
4. Measuring the effects of voter registration programs.

Course #8  Implementation of New Programs
Instructor: Robert Montjoy, Ph.D.
University of New Orleans
New Orleans, Louisiana

Saturday, February 19, 2011:  9:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011:  8:00 a.m. – 11:00 a.m.

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Examples of topics that may be covered in this course:

1. Definition of implementation
2. Relationship between ideas, design and implementation
3. Implementation perspectives (legal, organizational, networked, and political)
4. Structured approaches (top-down, bottom-up, interactive)
5. Common implementation problems
6. Change management

Course #9  Federal Impact on Elections and Voter Registration: 1960s to Present
Instructor: Kathleen Hale, Ph.D.
Auburn University
Auburn, Alabama

Saturday, February 19, 2011:  9:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011:  8:00 a.m. – 11:00 a.m.

A new wave of federal involvement in elections and voter registration is underway, even though elections have historically been administered through local election officials. Behind the scenes, the role of the federal government is shaped by the American system of federalism and particular relationships between the federal government and the states. These relationships organize government in all areas of public policy and shape the federal role in the future. The course examines the forces that shape federal involvement in election administration and voter registration, with a focus on the federal role from the 1960s to the present. Large scale trends suggest new roles and relationships for election officials.

Examples of topics that may be covered in this course:

1. Definition and arrangement of the American federal system
2. American federalism compared to other governing systems
3. Relationship between ideas, design and implementation
4. Theories of state response to federal action
5. The accountability movement
6. Policy feedback systems
7. Change management

Course #10  Voter Registration: 1960s to Present
Instructor: Kathleen Hale, Ph.D.
Auburn University
Auburn, Alabama

Saturday, February 19, 2011:  9:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011:  8:00 a.m. – 11:00 a.m.

Without implementation, no real change occurs. Unless implementation is successful, the good idea quickly takes a turn for the worse. This course works with actions taken to carry out policies related to voter registration such as a new one-time project, a new continuous program, or a change to an existing program.

Examples of topics that may be covered in this course:

1. Definition and arrangement of the American federal system
2. Structure of the American electoral system
3. Theories of federalism over time
4. Tools of federalism
5. Statistics of state response to federal action
6. The accountability movement
7. The role of networks

The Election Center
Professional Education Program
Phoenix, Arizona, February 19-20, 2011

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Registration and check received by the Conference Office after January 31, 2011, and January 31, 2011, will be accepted, but will result in Late Registration fees. There will be no on-site registration for classes due to limited seating. Entry is not guaranteed at any cancellations after January 31, 2011.

Registration Deadline: January 31, 2011

Cancellation Policy: Written cancellations must be received no later than January 31, 2011. In order to receive full credit toward future workshop or conference registration, written cancellations must be received no later than January 31, 2011, along with a $50 processing fee. There will be no credit given for cancellations not received no later than January 31, 2011.

Special Workshop February 16-18, 2011 Elections in Crisis: Rethinking How To Serve and Survive Sheraton Phoenix Downtown Phoenix, Arizona
Examples of topics that may be covered in this course:
1. The importance of voter participation rates
2. Comparisons of registration and voting procedures and voting rates
3. Examples of voter outreach programs
4. Measuring the effects of voter registration programs.

Examples of topics that may be covered in this course:
1. Definition of implementation
2. Relationship between ideas, design and implementation
3. Implementation perspectives (legal, organizational, networked, and political)
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Examples of topics that may be covered in this course:
1. Definition and arrangement of the American federal system
2. American federalism compared to other governing arrangements
3. Theories of federalism over time
4. Tools of federalism
5. Theories of state response to federal action
6. The accountability movement
7. The role of networks

This course is offered for credit for undergraduate, master’s, and doctoral students only.

### COURSE #7 FACILITATING VOTER PARTICIPATION
Instructor: Shawn Scholey, Ph.D.
Auburn University
Auburn, Alabama
Saturday, February 19, 2011  9:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011  8:00 a.m. – 11:00 a.m.

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### COURSE #8 IMPLEMENTATION OF NEW PROGRAMS
Instructor: Robert Montjoy, Ph.D.
University of New Orleans
New Orleans, Louisiana
Saturday, February 19, 2011  9:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011  8:00 a.m. – 11:00 a.m.

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### COURSE #9 FEDERAL IMPACT ON ELECTIONS AND VOTER REGISTRATION: 1960S TO PRESENT
Instructor: Kathleen Hale, Ph.D.
Auburn University
Auburn, Alabama
Saturday, February 19, 2011  9:00 a.m. – 4:30 p.m.
Sunday, February 20, 2011  8:00 a.m. – 11:00 a.m.

Large scale trends suggest new roles and relationships for election officials. Behind the scenes, the role of the federal government is shaped by the American system of federalism and particular relationships between the federal government and the states. These relationships organize government in all areas of public policy and will shape the federal role in the future. This course examines the forces that shape federal involvement in election administration and voter registration, with a focus on the federal role from the 1960s to the present. Large scale trends suggest new roles and relationships for election officials.

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Elections in Crisis: Rethinking How To Serve and Survive
Sheraton Phoenix Downtown
Phoenix, Arizona
February 16-18, 2011

FOR DELIVERY. THIS MAIL CANNOT BE ACCEPTED!

Special Workshop
February 16-18, 2011

Elections in Crisis: Rethinking How To Serve and Survive
Sheraton Phoenix Downtown
Phoenix, Arizona
Examples of topics that may be covered in this course:

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The Accountability Movement

Theories of state response to federal action

Tools of federalism

Arrangements

Definition and arrangement of the American federal system

American federalism compared to other governing systems

ELECTION CENTER

1. Definition of implementation
2. Relationship between ideas, design and implementation
3. Implementation perspectives (legal, organizational, networked, and political)
4. Structural approaches (top-down, bottom-up, interactive)
5. Common implementation problems
6. Change management

Course #7

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Change management

Examples of voter outreach programs

Measuring the effects of voter registration programs.

Course #8

IMPLEMENTATION OF NEW PROGRAMS

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7. The role of networks

Course #20

FEDERAL IMPACT ON ELECTIONS AND VOTER REGISTRATION: 1960s TO PRESENT

INSTRUCTOR: Kathleen Hale, Ph.D.
Auburn University
Auburn, Alabama

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Facilitating Voter Participation and Course VIII, have a great rate at the hotel. What is the appropriate number of ballots to order? Can we maintain the integrity of the vote and still reduce costs? Can we consolidate and

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Please return completed form and check so that they are received no later than January 31, 2011, in order to avoid the additional fee to:

The Election Center
Conference Office
P.O. Box 965
Elk Grove, California 95759

3401 S. 3rd Street, Phoenix, Arizona 85004
1-800-226-2508 480-417-5335

REGISTRATION
The Election Center Special Workshop
Elections in Crisis: Rethinking How to Survive and Succeed
February 17-19, 2011

Name ________________________________
Address ________________________________
City/State/Zip __________________________
Telephone ______________________________
Fax ________________________________
Email ________________________________

Registration Fee Enclosed
Gold, Silver, Blue, Associate and NACRC: $469
Non-Members: $509
Registration and check must be postmarked no later than January 31, 2011.

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The Election Center’s Federal I.D. Number is 54-1578880.

Phoenix

Phoenix Downtown
3401 S. 3rd Street, Phoenix, AZ 85004
T 602-262-2500  F 602-817-5335
Examples of topics that may be covered in this course:
1. The importance of voter participation rates
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4. Measuring the effects of voter registration programs.

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3. Theories of federalism over time
4. Tools of federalism
5. Theories of state response to federal action
6. The accountability movement
7. The role of networks