Champions of Democracy
Pierce County, Washington

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Champions of Democracy

Pierce County, Washington, Auditor Pat McCarthy, is no stranger to publicly applauding her employees. By creating a program entitled, Champions of Democracy, she was able to convey her gratitude and appreciation for the hundreds of citizens throughout the community who work hard to make sure every election is conducted fairly, honestly and accurately. Pierce County Champions of Democracy are showcased on the front covers of the 2007 General Election voter pamphlets. The response to this program has been thrilling!

Abstract of Program
As we anticipated the upcoming General Election we felt that this program could create a profound impression on the Pierce County voting community. Bolstering voter confidence by introducing respected pollworkers to voters instilled a sense of trust and familiarity.

Objective
The goals of the Champions of Democracy Program of Pierce County, Washington, were:
- To publicly show gratitude to several of our pollworkers who consistently do accurate and honest work promoting voter participation;
- To create a visually appealing voter pamphlet cover where response to the Pierce County Auditor's Office is favorable.

Methods and Benefits
In this first year of the Champions of Democracy Program, members of the pollworker team were selected to participate. Initially, scores of pollworkers were chosen and interviewed by the pollworker coordinator. Quality time was spent learning more about each individual's personal interests and how they fit within the election process. We carefully narrowed the field to 6 and sent out a professional photographer to take pictures of them at their homes, job sites and schools. Those selected were representational of Pierce County voters in terms of age, race, gender and ethnic background. Champions of Democracy lapel pins were manufactured and distributed to ALL Pierce County pollworkers.

Conclusion
The Champions of Democracy Program was overwhelmingly successful in its efforts to not only honor legendary pollworkers, but also in enlightening the community about folks just like them who are actively involved in the voting process. We’re proud to report that the Program has received positive feedback from all those involved. We’re looking forward to making this program a regular endeavor during our fall election season and reaching out to incorporate our champions who support the vote-by-mail process next year.
Voters’ Pamphlet Covers

PIERCE COUNTY’S OFFICIAL LOCAL VOTERS’ PAMPHLET
Published by Pierce County Elections • Voter Hotline 253-798-VOTE (8683)

Champion of Democracy

Vote with confidence!

#1

Champion of Democracy

Vote with confidence!

#2

Champion of Democracy

Vote with confidence!

#3

Champion of Democracy

Vote with confidence!

#4

Champion of Democracy

Vote with confidence!
Voters’ Pamphlet Ads

**Erika Cranmer**
Grandmother, Church Volunteer, and Poll Worker Inspector

Erika Cranmer recalls her proudest moment as the day in 1951 when she became a naturalized U.S. citizen. This year, she was inducted into the Pierce County Voter’s Hall of Fame. Mrs. Cranmer is one of hundreds of dedicated volunteers and staff in Pierce County working to bring you fair and accurate elections.

**Stan Cotton**
Singer, Painter, Poll Worker Inspector and Judge

Stan Cotton puts on musicals for seniors, Chris Cotton participates in art festivals and they both put their talents to work for Pierce County voters. The Cottons are two of the hundreds of dedicated volunteers and staff in Pierce County working to bring you fair and accurate elections.

**Nancy Schmauder**
Woodworker, Retired School Counselor & Elections Troubleshooter

Nancy Schmauder believes in our young people. After retirement, she remains involved in education by administering SAT, college prep testing, and advanced placement exams. Ms. Schmauder is one of hundreds of dedicated volunteers and staff in Pierce County working to bring you fair and accurate elections.
Commemorative Pin

You are a true Champion of Democracy!
Thank you for your continued commitment
and dedication to the election process.

Pat McCarthy
Pierce County Auditor